

National Association of Environmental Professionals  
2018 Annual Conference

# Sound Leadership in Environmental Adaptation and Resiliency

MARCH 11-14, 2018 · TACOMA, WASHINGTON



# ADVANCE PROGRAM



# **WELCOME TO TACOMA!**

## ***The NAEP 2018 National Conference in Tacoma, Washington***

***Tacoma is home to over 200,000 of the nearly four million people living in the greater Seattle-Tacoma metropolitan area. The city is situated in the Puget Sound lowlands between the Cascade and Olympic Mountain ranges, allowing those who live, work, and visit to enjoy sweeping views of the mountains and the inland marine waters of Puget Sound.***

The city, whose name originates from the Native American name for Mt. Rainier (Takhoma or Tahoma), was founded in 1865 and later incorporated in 1884, five years before Washington attained statehood. Tacoma is known locally as “The City of Destiny” because the city was selected in the late nineteenth century as the western terminus for the Northern Pacific transcontinental railroad. The decision of the railroad was influenced by Tacoma’s neighboring deep-water harbor, Commencement Bay.

Commencement Bay serves the Port of Tacoma, a center of international trade on the Pacific Coast and a long-time economic driver for Tacoma and the surrounding region. Other local forces that have also helped to shape the growth and development of the city in recent years include five decades of community-wide redevelopment and revitalization initiatives, cleanup and redevelopment of the Thea Foss Waterway and Asarco Smelter Superfund sites, the establishment and continued growth of the University of Washington-Tacoma campus, and the presence of Joint Base Lewis-McChord U.S. military installation just south of the city.

# THINGS TO SEE AND DO IN TACOMA

## Tacoma Museum District

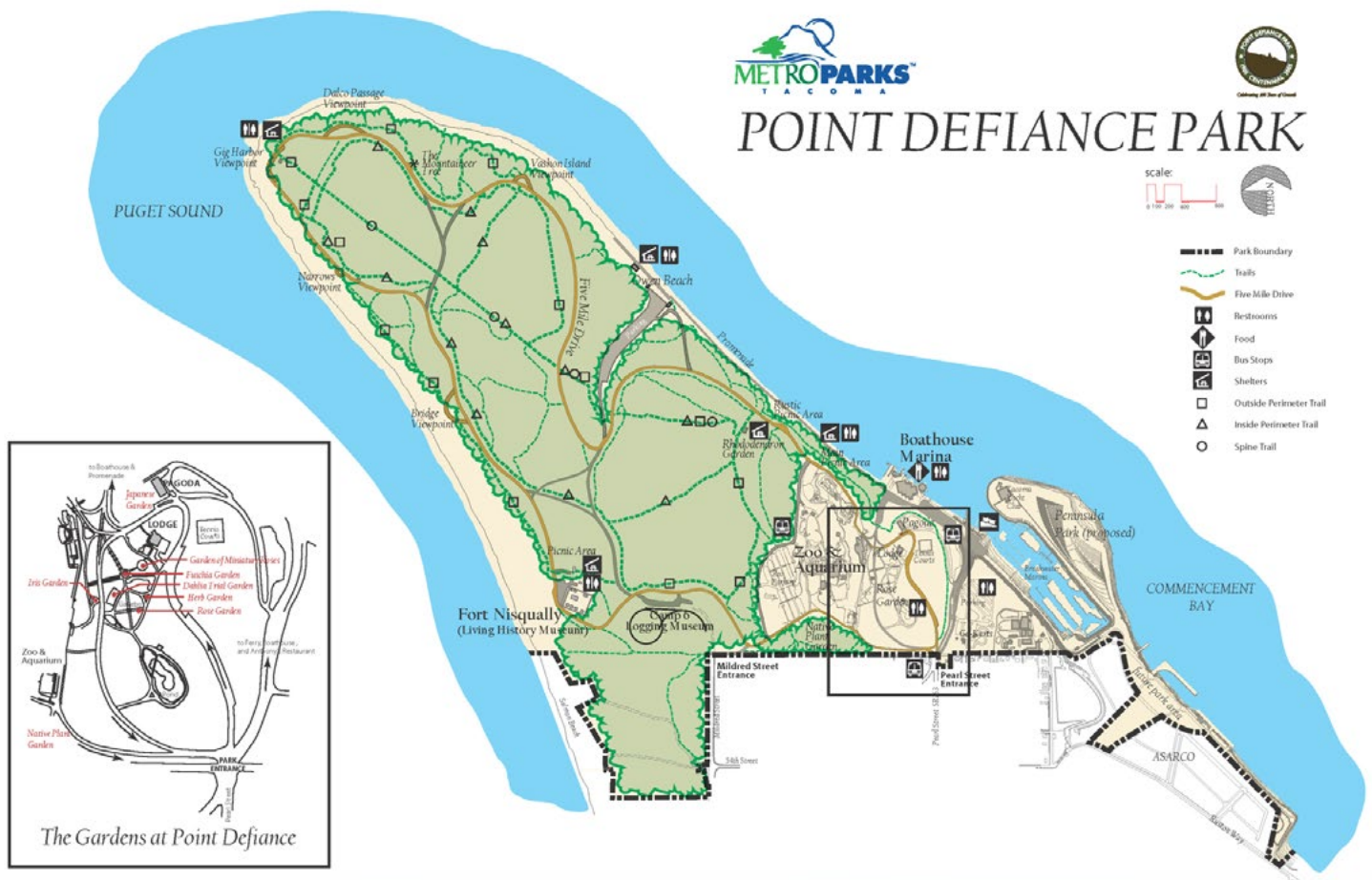
Six major museums line Tacoma's downtown core to form an impressive and distinct district showcasing some of the world's best collections and unique artwork. The District includes the [Tacoma Art Museum](#), [Museum of Glass](#), [America's Car Museum](#), [Washington State History Museum](#), [Children's Museum of Tacoma](#), and the [Foss Waterway Seaport](#). Discover creative culture, exquisite glass, Washington's natural history, classic automobiles, family fun, and maritime heritage in [Tacoma's Museum District](#).



Inside America's Car Museum

## Point Defiance Park, Zoo, and Aquarium

[Point Defiance Park](#) is Tacoma's 760-acre jewel, and home to the acclaimed [Point Defiance Zoo & Aquarium](#). Zoo habitat exhibits include an Asian Forest Sanctuary exhibit, a Rocky Shores marine exhibit, and an Arctic Tundra exhibit. The North Pacific Aquarium showcases the myriad marine creatures that inhabit Puget Sound, including sea horses. The South Pacific Aquarium displays tropical fish and sharks. Other park attractions include the [Ft. Nisqually Living History Museum](#), the [Five Mile Drive](#) scenic loop, and [Owen Beach](#) and the seawall trail along the Puget Sound shoreline.



## The Tacoma Waterfront

Head down to the [Ruston Way Waterfront](#) where you can explore several waterfront parks and beaches as you walk, run, or stroll along Ruston Way. Downtown, the [Foss Waterway Esplanade](#) is a linear park where you can take in the neighboring public docks, marinas and public art installations. Follow the esplanade from [George H. Weyerhaeuser, Jr. Park](#) to [Thea's Park](#) and enjoy cultural facilities and museums among historic warehouse structures.



Tacoma's waterfront on the Thea Foss Waterway

## Wright Park and the W.W. Seymour Botanical Conservatory

[Wright Park](#) is a 27-acre park and arboretum that is home to a rich collection of more than 600 trees, and the [W.W. Seymour Botanical Conservatory](#). The conservatory, built in 1908 with its distinctive twelve-sided central dome constructed from 3,000 panes of glass, is one of only three public Victorian-style conservatories on the West Coast. The conservatory boasts a permanent biological collection with more than 250 individual plant species, more than 200 orchids, and between 300-500 blooming plants during four seasonal displays.



W.W. Seymour Botanical Conservancy

## SOME LOCAL LANDMARKS WORTH SEEING . . .

*Tacoma has a rich mix of iconic buildings and structures, some of which include:*

- The historic [Union Station](#) – one of the Tacoma's first train stations, it was fully restored in the late 1990s and now serves as a U.S. Courthouse and houses an impressive Dale Chihuly blown glass sculpture.
- The 5,400-foot-long [Tacoma Narrows Bridge](#) – at the time the original span was built in 1940 it was the third longest suspension bridge in the world.
- The Tacoma Dome – at 530 feet in diameter and 152 feet tall, it is one of the largest wooden dome structures in the world.
- [Chihuly Bridge of Glass](#) – a 500-foot-long pedestrian overpass that links the museum of glass to downtown Tacoma and its cultural corridor.
- Stadium High School – arguably one of the country's most unique public high school buildings, it was constructed in 1906 in the French Chateausque style and is easily recognized by its tall, rounded towers, conical roofs and Gothic inspired ironwork.
- The [Murray Morgan Bridge](#) – a 1,750-foot-long vertical lift bridge constructed in 1911 that spans the Thea Foss Waterway.



The Tacoma Dome



Stadium High School

## A FEW ADDITIONAL THINGS TO CHECK OUT . . .

- The Point Ruston mixed-use development is transforming the former Asarco Superfund site, and when complete it will provide 1,200 residential units, a waterfront hotel, and half-a-million square feet of commercial retail space. You'll want to visit the Asarco History Hall at the [Copperline Apartment Building](#) at Point Ruston to learn more about this redevelopment success story.
- For those looking for neighborhood flair and flavor, Tacoma has 15 Neighborhood Business Districts. Each district offers its own unique experience. From hip restaurants and eclectic shops in the [6th Avenue District](#), to the turn-of-the-century history and sweeping marine views of Tacoma's [Stadium District](#), to the one-of-a-kind shops of the [Proctor District](#), and more. Find out what each of the districts has to offer at [ExperienceTacoma.com](#).
- If you're looking for an opportunity to find rare treasures of yesterday, check out Tacoma's [Antique Row](#), a concentration of more than two dozen antique shops located on Broadway in the city's downtown core.
- When you're ready to relax and refuel, you can dine at one of the many local eateries in the city. See the [Tacoma Restaurant Guide](#) for more information and ideas. Craft brew connoisseurs will definitely want to check out [Tacoma's microbrewery and tap room scene](#).



Shops in Tacoma's 6th Avenue Business District

## SOME ATTRACTIONS IN THE NEARBY SEATTLE REGION

**Seattle is approximately 30 miles north of Tacoma and can be reached within an hour on the Sounder Train from the Tacoma Dome Station (weekdays only), by Sound Transit bus service, or by automobile via Interstate 5.**

### **Regional Museums and Exhibits**

Regional museums and exhibits in the City of Seattle include the [Museum of Flight](#), the [Museum of Pop Culture \(MoPOP\)](#), the [Museum of History and Industry \(MOHAI\)](#), and the [Seattle Art Museum](#).

### **Seattle Center and the Space Needle**

Originally built for the 1962 World's Fair, the 74-acre [Seattle Center](#) campus is an arts, educational, tourism and entertainment center in the city of Seattle. Seattle Center is home to the 605-foot-tall [Space Needle](#), a Pacific Northwest landmark that features a revolving restaurant and outdoor observation deck.



The Space Needle and the Great Wheel

### **Seattle Waterfront**

The downtown Seattle waterfront offers a host of day-trip activities, including experiencing the historic [Pike Place Market](#) – one of the oldest continuously operated public farmers' markets in the U.S. You can enjoy views of Puget Sound and the Olympic Mountains from the [Great Wheel](#) as it takes you 175 feet above, and 40 feet beyond the end of Pier 57 out over the waters of Elliott Bay. For a different view, you might want to see the city skyline from the waters of Puget Sound as you ride a Washington State ferry from [Coleman Dock](#). Or for yet another view, take a look at what's under Seattle's waters at the [Seattle Aquarium](#).

### **Outdoor Activities on and Around Puget Sound**

Tacoma and the surrounding region offer many outdoor opportunities for recreational activities and taking in the beauty of the Pacific Northwest, including air and water tours, bicycling, birding, boat and jet ski rentals, cruises, fishing charters, hiking, sea kayaking, paddle boarding, parasailing, river rafting, SCUBA diving, and whale watching. See the following resources for more information about these and other activities: [Travel Tacoma](#), [GoNorthwest.com](#).



Kayaking on Puget Sound

## REGIONAL NATURAL WONDERS

Tacoma is located within a 1- to 2- hour drive of an amazing array of Pacific Northwest natural wonders:

**[Mount Rainier National Park](#)** - Volcanic Mount Rainier, glaciers, and wildflowers

**[Olympic National Park](#)** - Mount Olympus and the Hoh Rain Forest and home of the Elwha Dam Removal Project

**[Washington's Pacific Coast](#)** - Over 150 miles of open Pacific Ocean coastline

**[San Juan Islands](#)** - Washington's Salish Sea Archipelago is just a short ferry or seaplane ride away.

**[Nisqually Wildlife Refuge](#)** - Over 20,000 plant and animal species found in riverine, estuarine, and nearshore habitats. The refuge is one of Western Washington's great natural area restoration stories.

For more things to see and do in Tacoma and the surrounding area, go to [www.traveltacoma.com](http://www.traveltacoma.com).



Mt. Rainier



Nisqually Wildlife Refuge

## WAYS TO GET AROUND

**[Pierce Transit](#)** - Bus service serving Tacoma, and greater Pierce County.

**[Sound Transit](#)** - Regional bus, train, and light rail service providing connections between Tacoma, Seattle, and many of the surrounding suburban cities in Pierce, King, and Snohomish Counties.

**[Tacoma Link Light Rail](#)** - Complimentary light rail service serving downtown Tacoma, with connection to Sound Transit's Tacoma Dome Station.

**[Washington State Ferries](#)** - Auto and passenger ferry service operating from Tacoma to Vashon Island and throughout Puget Sound.

# THANK YOU

**TO OUR GENEROUS NAEP 2018 CONFERENCE SPONSORS!**

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## **EXHIBITORS**

*Environmental Risk Information Services (ERIS)*

**List complete as of December 29, 2017.**

Many sponsors and exhibitors are pending and will be listed in the Final Program.

**Consider having your company become an exhibitor or sponsor.**

Check out the opportunities on the website (<http://www.naep.org>) or on pages 29-33 of this program.

Contact Ann Mitchell at [amitchell@ahint.com](mailto:amitchell@ahint.com), or call 856-793-0782, if you have any questions.

# OPENING AND WELCOME

**MONDAY, MARCH 12, 2018**

**LEONARD FORSMAN**  
Tribal Chairman of the Suquamish Tribe



NAEP is excited to announce that the 2018 Annual Conference will commence with a keynote address by Leonard Forsman, Tribal Chairman of the Suquamish Tribe. Leonard has served as Tribal Chairman of the Suquamish Tribe since 2005. His interests include cultural preservation, sustainable economic development and habitat protection. He has served on Tribal Council for a total of 27 years, worked as a professional archaeologist and is the former director of the Suquamish Museum.

Leonard is a graduate of the University of Washington (BA anthropology) and Goucher College (MA historic preservation). He grew up in Suquamish on the Port Madison Indian Reservation and continues to live there with his wife Jana Rice. Leonard regularly participates in cultural activities including Suquamish Song and Dance and the annual Tribal Canoe Journey.

Leonard serves on the boards of the Kitsap Regional Coordinating Council, the Washington State Historical Society, the Seattle Waterfront Steering Committee, Suquamish Tribal Cultural Cooperative, the Suquamish Museum, the Suquamish Foundation, the Washington Indian Gaming Association, the West Central Local Integrating Organization, and the Tribal Leaders Congress on Education.

President Barack Obama appointed Chairman Forsman to the Advisory Council on Historic Preservation in 2013 and 2016 where he currently serves as Vice-Chairman. We are thrilled to have Leonard join us in welcoming NAEP to Tacoma in 2018.

**LYNDA MAPES**  
Environmental Reporter, Seattle Times



Lynda Mapes is an environmental reporter at the Seattle Times and an associate at the Harvard Forest. Over the course of her career, she has won numerous national and regional awards, including a 2012 award from the American Association for the Advancement of Science, the world's largest professional science association. She has written three previous books, including *Elwha, a River Reborn*, about the largest dam removal project ever in history and the effort to restore a wilderness watershed in Washington's Olympic National Park and its once legendary salmon runs.

In 2013-14 Lynda was awarded a nine-month Knight fellowship in Science Journalism at MIT. In 2015-16 she was a Bullard Fellow at the Harvard Forest, exploring the human and natural history of a single, 100-year old oak for her book, *Witness Tree*, to explain what a single tree tells us about climate change. Released by Bloomsbury Publishing in April, *Witness Tree* was a New York Times spring and fall book pick for 2017 and earned a coveted starred Kirkus Review.



# NETWORKING LUNCH

**MONDAY, MARCH 12, 2018**

## **DR. EDWARD TED BOLING**

**Associate Director for National Environmental Policy Act,  
Council on Environmental Quality**



Edward (Ted) Boling is the Associate Director for National Environmental Policy Act at the U.S. Council on Environmental Quality (CEQ), a position he assumed in January of 2016 upon his return to CEQ after five years at the U.S. Department of the Interior. He served as Deputy Solicitor for Parks and Wildlife at the DOI, where he supervised the work of the Solicitor's Office in support of programs of the National Park Service and the U.S. Fish and Wildlife Service. Mr. Boling joined the department in August 2010 as Counselor to the Assistant Secretary for Land and Minerals Management where he focused on land management planning and renewable energy development, and was Deputy Solicitor for Land Resources from April of 2011 to July of 2013. Before DOI, he served ten years at CEQ as Deputy General Counsel beginning in August of 2000, General Counsel beginning in January of 2008, and Senior Counsel from September of 2009.

Mr. Boling went to CEQ from the Environment and Natural Resources Division of the U.S. Department of Justice, where he was a senior trial attorney. He joined the Department of Justice in 1990 through the Attorney General's Honor Program. At the Department of Justice he was a trial attorney in three sections of the Division: Law and Policy, Wildlife and Marine Resources, and Natural Resources. He also served as a Special Assistant U.S. Attorney in the criminal prosecution program of the Eastern District of Virginia. His trial and appellate litigation experience concentrated on cases involving NEPA, Endangered Species Act, Clean Water Act, and Federal land management statutes. Mr. Boling also worked for a year at the DOI as Counselor to the Assistant Secretary for Fish and Wildlife and Parks.

He is a member of the bar of the U.S. Supreme Court, the U.S. Court of Appeals for the Sixth, Ninth and Tenth Circuits, and the Virginia State Bar. He has served on the Board of the Virginia State Bar Association's Environmental Law Section which he chaired in 2000-01.

# NETWORKING LUNCH

**TUESDAY, MARCH 13, 2018**

## **GLORIA FLORA**

**Founder and Director, Sustainable Obtainable Solutions (SOS)**



Gloria Flora founded and directs Sustainable Obtainable Solutions (SOS), an organization dedicated to the sustainability of public lands and of the plant, animal and human communities who depend on them. SOS focuses on large landscape conservation strategies, climate change action, forest restoration through collaboration, and agroforestry systems to complement natural capital across ecosystems. As a project of SOS, she founded and directed the U.S. Biochar Initiative (USBI) for seven years, promoting the sustainable production and use of biochar.

Ms. Flora served 23 years in the U.S. Forest Service (USFS) as Forest Supervisor on two national forests, including the largest in the continental U.S. She was a leader in establishing the human dimension as a component of the USFS ecosystem management system.

While Senior Project Manager at the Center for Climate Strategies, Ms. Flora co-led multi-stakeholder-driven climate change action plans (mitigation and adaptation) at the direction of the governments of Alaska, Maryland and six northern Mexico states. She also served as the Forestry, Agriculture and Waste climate change mitigation and adaptation expert on eight other state and regional climate change action plans.

Ms. Flora has won many awards for leadership and environmental stewardship, including having a new species of toad named after her. She is the Forestry Fellow at Post Carbon Institute and Senior Fellow at the Center for Natural Resources and Environmental Policy at the University of Montana.

# PRESIDENT'S DINNER

**MONDAY, MARCH 12, 2018**

The President's Dinner has always been an evening highlight for NAEP registrants and guests. The 2018 dinner will be held on Monday, March 12 at the Tacoma Convention Center. The ballroom and adjacent foyer area will be transformed into a lively venue with music in addition to food and beverage featuring Pacific Northwest cuisine and beverages.

Join your professional colleagues, friends, and newcomers at this special event. Admittance is provided with your full conference registration fee. Additional tickets for spouses or guests may be purchased if you desire. NAEP looks forward to welcoming you to this important part of the 2018 program.



## APA/AICP CERTIFICATION MAINTENANCE

As in past years, NAEP will be applying for and anticipates receiving approval from APA for the conference for CM credits. Monday through Wednesday). Many APA members use the conference to fulfill their CM requirements.

## CALL FOR MEMBERS FOR THE NAEP PERMANENT CONFERENCE COMMITTEE

The NAEP Permanent Conference Committee (PCC) is looking for engaged environmental professionals to join our team! The PCC is committed to ensuring the continued successful planning, implementation, and conduct of NAEP's Annual Conferences well into the future.

The PCC is responsible for planning the location for future conferences, making recommendations to ensure NAEP's Annual Conference maintains its high professional standards and integrity, and interfacing with the NAEP Board of Directors to promote their engagement in the conference planning process.

If you are interested in planning of future Annual Conference locations and activities, please contact Rona Spelleccacy, Permanent Conference Committee Chair, at [ronalee.spelleccacy@hdrinc.com](mailto:ronalee.spelleccacy@hdrinc.com).

In addition, PCC members and interested parties are invited to meet in the Hotel Murano lobby bar at 5:00 pm on Tuesday, March 13, following the last conference session that day. We look forward to hearing from you!

# NAEP 2018 CONFERENCE WORKSHOPS AND TRAINING

**SUNDAY, MARCH 11**

This year NAEP is offering one full-day training option and two half-day training options on Sunday. In addition, there will be a training on Monday, a half-day afternoon session.

## **1. ADVANCED NEPA WORKSHOP**

**Full-Day Training – Sunday, March 11, 2018, 8:00 a.m. – 4:30 p.m.**

*Awaiting CEU approval. Sign up for a certificate at registration.*

This workshop will expand the participant's knowledge of advanced topics in the area of National Environmental Policy Act (NEPA) practice. This eight-hour intensive workshop will focus on training environmental professionals to more efficiently complete NEPA environmental reviews and improve the interagency coordination process, while sharpening advanced impact analysis skills. Topics covered will include NEPA project management, strategies for improving agency NEPA practice performance and accelerating NEPA reviews, purpose and need statement and alternatives formulation, developing a proper scope of agency actions, developing effective cumulative impact analyses, and an overview of techniques for developing clearer writing for NEPA documents.

The target audience for this workshop would include experienced NEPA planners, managers, decision-makers, environmental engineers/scientists/ specialists, consultants, regulators, applicants and attorneys who require an in-depth understanding of NEPA law, policy, and project management within their area of environmental expertise, especially those who serve on NEPA interdisciplinary teams, work with NEPA planners, or those who review/edit NEPA documents. This workshop will also benefit those professionals who work in related natural resource disciplines who work with federal land management or real estate transactions, federal agency projects or permitting, and transportation or other infrastructure projects with a NEPA review component.

Instructors for the workshop will include the nation's leading NEPA experts from the White House Council on Environmental Quality (CEQ), federal agencies, attorneys, and consulting firms.

## **2. ELLIOTT BAY SEAWALL HABITAT ENHANCEMENTS WALKING TOUR**

**Half-Day Afternoon Training – Sunday, March 11, 2018, 12:30 – 4:30 p.m.**

The City of Seattle is completing the replacement of the Elliott Bay Seawall along its downtown urban waterfront to protect critical infrastructure and residential/commercial buildings from seismic and coastal storm damages over the next 50 years. An integral part of the seawall replacement was the design and installation of numerous features to enhance the nearshore marine shoreline along the seawall for salmon migration and to improve nearshore productivity and the food web. This workshop includes presentations on the science, permitting, and construction of the habitat features and a walking tour to view key parts of the newly replaced seawall. The following will be included:

- The City's waterfront and infrastructure program
- Understanding urban waterfront ecosystem problems and opportunities
- The science of planning/designing habitat features
- Permitting strategy and successes for overall project
- Construction and monitoring of the habitat features

Attendees: Please be prepared for rain and wind and a 1 to 2-mile walk.

### ***Instructor Bios:***

#### **Mark Mazzola, Seattle Department of Transportation**

Mark Mazzola is the Environmental Manager for the Seattle Department of Transportation. Mark serves as the environmental lead for the City's Elliott Bay Seawall and Waterfront Seattle projects, which together represent over \$1 billion worth of investment in Seattle's central waterfront. He has a BS in biology from the University of Notre Dame and an MS in community and regional planning from the University of Texas.

### **Merri Martz, PWS, Anchor QEA, LLC**

Merri Martz is a senior managing scientist at Anchor QEA, LLC. She was the environmental and habitat lead for the consultant team supporting the Seattle Department of Transportation for the feasibility and design phases of the Elliott Bay Seawall Project. She has a BS in chemistry and biology from Pacific Union College, a MS in chemistry from U.C. Santa Cruz, and a MMA in wetland ecology from the University of Washington. She has been managing and designing habitat restoration and enhancement projects throughout the U.S. since 1994.

### **Stuart Munsch, PhD, NOAA National Marine Fisheries Service**

Stuart Munsch is a fishery biologist with the National Marine Fisheries Service who recently earned his PhD from the University of Washington. His graduate research examined fish ecology along modified shorelines, which influenced the design for Seattle's fish-friendly urban waterfront.

### **Heather Page, Anchor QEA, LLC**

Heather Page is a principal environmental planner with Anchor QEA, managing environmental processes on a variety of complex projects with a focus on infrastructure within or adjacent to aquatic systems. She manages and prepares National and State Environmental Policy Act environmental documentation, ranging from exemptions/exclusions to Environmental Impact Statements. Ms. Page also leads the permitting process from design through construction for design-bid-build and design-build projects, including providing environmental compliance support during construction. As part of the Elliott Bay Seawall Project, she managed environmental studies conducted by Anchor QEA and was responsible for preparing and implementing a permitting approach.

### **Jennifer Horwitz, Anchor QEA, LLC**

Jennifer Horwitz is a managing environmental planner with Anchor QEA with a focus on public infrastructure projects. She has over 20 years of experience in community and environmental planning, primarily in the Pacific Northwest. She has been the lead planner on numerous National Environmental Policy Act (NEPA) documents, as well as consultation under the Endangered Species Act and Section 106 of the National Historic Preservation Act. Ms. Horwitz has extensive experience in tribal consultation, with attention to natural resources, cultural resources and treaty fishing. Ms. Horwitz served in the role of environmental compliance manager over the four-year construction period of the Elliott Bay Seawall Project.

## **3. EMERGING PROFESSIONALS CAREER SKILLS AND MOTIVATIONAL WORKSHOP**

### ***Half-Day Afternoon Training – Sunday, March 11, 2018, 3:00 – 4:30 p.m.***

Learn what it takes to land an environmental job that is a good fit for you both from a skill set perspective and from the hiring perspective. This workshop is for anyone seeking an environmental career or who are already working and wants to make a switch. We will also cover the benefits of being a NAEP member throughout your environmental career. As a bonus, stay after the training to get a smooth introduction to networking as we accompany you to the networking reception.

### ***Instructor Bios:***

#### **Leslie Tice, HDR**

Leslie Tice is a career-long NAEP member currently serving as an elected board member and the Membership Chair. She is a Certified Environmental Professional and has about 20 years of experience leading NEPA, CEQA, and other state environmental impact analyses, regulatory processes, and other environmental programs across numerous sectors of our industry. Leslie leads HDR's cross-sector environmental program in Northern California managing a team of about 60 planners, scientists, biologists, cultural practitioners, and managers. This includes technical leadership, staff development, recruiting and team growth, and business development. As such, Leslie plays a daily game of team development and relies heavily on her NAEP and state AEP networks and tools to fulfill her professional objectives. She believes that this method of constant learning and collaboration is what makes us better at what we do, creates opportunities we wouldn't have had otherwise, and it also makes the challenges more fun to figure out.

#### **John Esson, PASE Corps**

John is the Director of the Environmental Career Center and Partners Achieving Sustainability Excellence Corps (PASEcorps.org). He also served as president of the ECW Environmental Group. John is an environmental careers leader having established the

Environmental Career Center (ECC) in 1980. ECC operates EnvironmentalCareer.com, conducts environmental careers research, provides environmental careers coaching, operates environmental intern programs for employers, published the Green Careers Journal, and conducts environmental career seminars including many sessions at NAEP annual conferences since 1995. John has 30 years of sustainability, ecological and the NEPA experience with federal, state, and local agencies and consulting companies. He has a bachelor's degree in wildlife ecology from the University of Minnesota and graduate studies in wildlife biology at the University of Wisconsin – Stevens Point. He led the NAEP Career Development Committee and Subcommittee for seven years.

### **Laura Thorne, Laura Thorne Consulting**

Laura Thorne, BS, PMP, LSSGB, GEN-X, RVr, has over 25 years of experience working in management and consulting roles in various industries. She started her own management consulting business after working 10 years with a local environmental government agency and full-time RV'ing for 3 years. As a minimalist and a realist, she has been praised for her ability to break complex issues into manageable bites. She specializes in guiding organizations through a 3-Step Integrated Strategy to Solutions System to re-align their operations and propel them forward!

While serving in roles, such as the President of the Tampa Bay Association of Environmental Professionals, Vice President of Hillsborough County Toastmasters, and advisor on the Hillsborough Education Foundation Scholarship Committee, Laura utilizes her Quality Award-winning performance excellence skill set to help others work more effectively to improve results. In 2016, she spearheaded an annual Women in STEM Workshop and group specifically focused on women in environmental careers and has started coaching environmental students on their transition from academia to workforce.

### **Brock Hoegh, HNTB Corporation**

Brock is currently an Associate Vice President and serves as the Southeast Environmental Planning Practice Leader and Operations Manager for the HNTB Atlanta Office. Brock has 19 years of experience in the consulting industry managing delivery of NEPA documents for a wide variety of federal infrastructure expansion projects across the country including highway, rail, bridge, pedestrian trails and transit projects. Brock leads the efforts of professional NEPA staff including ecologists, historians, archaeologists and planners.

Brock has been committed to the environmental profession by becoming part of the National and local scene of the profession since 2004. Brock led the initiation of the Indiana Association of Environmental Professionals Chapter in 2005 and was President and NAEP Chapter Representative for Indiana Association of Environmental Professionals from 2006-2010 and moved to Georgia in November 2011. For NAEP, he is currently serving his second term as Immediate Past President. As a NAEP board member, Brock has worked to support NAEP current initiatives as well as work on new initiatives to grow NAEP as an organization in membership, increase the associations image within the industry, and develop forums for continued interaction and education between members and the industry.

# NAEP 2018 CONFERENCE TRACK DESCRIPTIONS

## CULTURAL RESOURCES

**Track Chairs: Alex Stevenson, Historical Research Associates (HRA), and Heather Miller, HRA**

The field of cultural resources encompasses a diverse array of topics and intersects with many of the more traditionally environmental disciplines often in unexpected ways. The occasionally unexpected nature of cultural resources and the prescriptive regulations associated with the discipline can be a stumbling block for planning and compliance. However, cultural resources, particularly those with a view of history, can provide unique insight into solutions to modern problems, a frame of reference for longer term planning efforts, and create a sense of community. This year's presentations and panels come from a wide variety of sub-disciplines and cover everything from the effects of climate change to weed on cultural resources, as well as innovative compliance and mitigation approaches. We will again have a panel discussion with a variety of private and public practitioners presenting a broad range of perspectives from federal, state, and local entities.

Six unique sessions and two posters make up this year's Cultural Resources track. Monday morning, the track begins with three presentations on climate change from the purview of the National Park Service, a traditional village in Alaska, and resilient adaptations using traditional ecological knowledge. The conversation on climate change continues in the next presentation which looks at three case studies from Hawaii that illuminate some approaches to historic preservation focusing on climate change. Our third session shifts focus to a panel of professionals who will speak and answer questions about the ambiguous and sometimes frustrating nature of cultural resources regulations and regulatory implementation. Panelists will discuss pain points and solutions to some sticky local projects that speak to broader, national concerns regarding cultural resources in the environmental regulatory context. Tuesday brings three cultural resource sessions that present innovative approaches to compliance. First is a panel presentation on a recent compliance effort in Washington State that encountered some unexpected and challenging circumstances during construction. Second is a panel discussion on an innovative approach to a programmatic agreement during preparation of an EIS. Our last session on Tuesday includes three considerations of the necessary flexibility around cultural resources during planning and innovative approaches to compliance. Additionally, we have the pleasure of including two cultural resource posters in the cultural resources track this year. One highlights remediation and adaptive use in historic building preservation. The second includes cultural resource compliance in Colorado's budding marijuana industry.

## ECOLOGICAL RESTORATION

**Track Chair: Ward Marotti, WK Dickson**

Ecological Restoration has evolved considerably over the past 20 years. As more restoration projects are designed and constructed, our knowledge of how to determine the most appropriate site/project-specific goals, the most effective methods to achieve them, and how best to fund them has also grown. This track focuses on: local success stories that have resulted in dam removal and restoration of anadromous fish passage, new models that leverage private capital for large-scale projects, holistic design approaches that integrate watershed-scale implementation to achieve functional uplift, restoration analyses to offset 404 permit violations, successful stakeholder/regulator/proponent communication frameworks, and grant funding effectiveness. Join us to see how ecological restoration has evolved, what challenges remain, and where it is headed.

## ENDANGERED SPECIES

**Track Chair: June Coover, ERM**

The Endangered Species session features four oral presentations that share different challenges around protection of declining populations and threatened/endangered species as well as restoration planning and strategies. You will learn about white-nose syndrome (WNS) in bats and how that is spreading and affecting their fragile populations in Washington State and elsewhere. A second presenter will review the varied approaches using NEPA as a planning tool in developing fish and wildlife conservation and management plans and compare agency-specific approaches. The third topic will cover how multiple state and federal agencies work together to restore three endangered species in the largest reservoir system in North America through an over-arching adaptive management strategy. In the final presentation, you will hear about recent court rules under the Migratory Bird Treaty Act and learn about the byzantine reasoning underlying legal decisions involving industrial development and killings of migratory birds.

## **ENERGY AND CLIMATE CHANGE AND AIR QUALITY**

**Track Chair: Makary Hutson, Bonneville Power Administration**

### **Climate Change**

Climate change continues to be one of the most essential, dynamic, and challenging issues faced by environmental professionals today. Accordingly, this track has two sessions covering a wide range of different perspectives. During the first session, panel members will consider how NEPA practitioners overcome the perceived uncertainties with climate change, the global scale of the issue, and the potential consequences for large and complex landscapes and ecosystems managed by public agencies. The panel will consider how CEQ guidance can continue to evolve towards a common, streamlined approach to climate change analysis in NEPA to be useful for decision-makers and the public. The second session will consider how to manage flood risks from rising sea levels, including several examples of how communities are preparing (or not) for the anticipated effects climate change and what information communities need to know to be more resilient. Then another presentation will take a closer look into potential strategies for integrating financing mechanisms in resiliency planning, considering lessons learned to date from major U.S. ports. The session will consider financial mechanisms to fund coastal resiliency-related investments.

### **Energy and Air Quality**

This track devotes three sessions to a range of topics, including wind turbine noise, renewable energy policy, nuclear power industry, and risk-based NEPA analysis for energy-related actions. The first panel will consider wind turbine noise, which continues to be a contentious issue worldwide. While regulations have been adopted in some areas in the U.S. aimed specifically at controlling the sound from wind farms, most sites rely on generic, existing local and state laws. A large number of countries worldwide have adopted national regulations; however, there are still differences among many neighboring countries. As such, there is currently no consensus on reasonable sound levels, standardized metrics, specific restrictions, or mitigation requirements for wind farms, either in the U.S. or throughout the world.

During the second session, a panel will take an in-depth look into the details of energy policy at a state level. North Carolina is currently ranked second in the country for solar energy generation, and recent legislation includes comprehensive changes in their energy policy statewide. This panel will discuss the stakeholder process and the compromises that resulted in House Bill 589, as well as how the new legislation will be implemented and what impacts it may have on the booming solar industry, other renewable energy producers, and PURPA implementation in other states.

The third session includes three presenters. Over the last decade, the U.S. has seen a dramatic shift in the nuclear industry where, instead of seeing an increase in new nuclear projects, there has been a decline in the industry that has included early retirements of nuclear plants and abandoned licensing and construction projects. Two presentations will look into the current political and economic status of nuclear power in the U.S., as well as the multitude of challenges for decommissioning nuclear reactors. Similarly, risk-based analysis can be a very useful tool to analyze the environmental effects of certain projects under NEPA, where impacts related to accidents and other types of unplanned events are potentially a significant part of the project overall impact footprint. This is true of many types of energy infrastructure projects such as petroleum pipelines, compressed gas pipelines (including natural gas and CO<sub>2</sub>), and power plants, as well as energy projects that involve the transport of hazardous materials by truck or rail. Leaks and other accidental releases from these types of projects can also be a significant concern for local communities and therefore are critical to include in NEPA effects analysis.

## **NEPA**

**Track Chair: Michael Smith**

The purpose of the NEPA Track is to provide practitioners with a comprehensive overview of the most important recent NEPA policy and legal updates, as well as tips and techniques for improving NEPA practice and analyses in a number of critical areas. Federal, state and private-sector practitioners and legal experts will showcase real-world examples from project case studies for a wide range of project types and agency actions. This will be a particularly unique and exciting year for the track, as we will be featuring a special set of four panel and discussion sessions on Tuesday, March 13 focused on the implementation of Executive Order 13807 on *Establishing Discipline and Accountability in the Environmental Review and Permitting Process*, as well as broader issues surrounding increasing the efficiency of the NEPA analysis process. Speakers in these sessions will include representatives from the White House Council on Environmental Quality (CEQ), the Federal Permitting Improvement Steering Council (FPISC), and several federal agencies.

In addition to this special set of sessions, CEQ will present their annual NEPA Policy Update keynote lunch address, and this year's other panel and individual paper sessions in the NEPA track will address a wide array of topics including:



- Annual NEPA Case Law Update
- NEPA Climate Change Analysis
- FONSI Preparation
- NEPA for P3-Funded Infrastructure Projects
- Tips for Better Public Engagement
- NEPA for Controversial Overseas Projects
- NEPA Best Practices for Environmental Justice Analysis
- Tools for Adaptive Management, Integration and Management

## **PLANNING AND PERMITTING**

**Track Chair: Shirley Schultz, City of Tacoma**

### **Mitigation, Design, Operations**

Avoid, Minimize, and Mitigate: Design and Operations Considerations and Compensating for the Impacts. Speakers will discuss two project-specific mitigations: cannabis operations and compliance with historic and cultural impacts, and seawater intake impact minimization. A third presentation will focus on advance mitigation banking and measuring mitigation.

### **Remediation**

Equitable Community Engagement at Superfund Sites: Superfund cleanup sites and other hazardous sites are frequently located near low-income communities, communities of color, and tribal nations. These underserved communities have higher public health risks as a result of contamination and can experience more adverse impacts during the active phases of a cleanup.

Inclusive, equitable, and proactive community involvement can help address health and safety concerns throughout the cleanup of a Superfund site. EPA develops Community Involvement Plans (CIPs) for Superfund sites to help guide their public outreach. Yet many widespread community involvement methods (i.e. large public meetings, written public comment periods) are not effective in environmental justice communities due to language barriers, exclusive terminology, cultural insensitivity, time restrictions, geographic distance, and other factors.

The panel will discuss public involvement approaches that aim to address the needs and rights of underserved communities and tribal nations.

### **Planning and Permitting**

Laws governing wetlands and aquatic resources continue to evolve at the federal, state, and local level. In this round table representatives from natural resource agencies responsible for regulating wetlands and aquatic resources in the Pacific Northwest will provide perspectives on the current regulatory environment, changes on the horizon, and critical factors to consider when permitting a project with impacts to these resources

## **PORTS AND HARBORS**

**Track Chairs: Josh Jensen, Anchor QEA, and Mark Rettmann, Port of Tacoma**

Ports and harbors are iconic to the Pacific Northwest and play a key role in global transportation and freight mobility. The Ports and Harbors track highlights local and national airport and seaport operations and some of the key environmental issues that they face. Building resilient airport and seaport operations is paramount to maintaining the key economic functions that ports and harbors serve on a global-scale.

This year the Ports and Harbors track features topics that are locally focused, including a presentation on the Port of Tacoma Upper Clear Creek wetland mitigation project and another covering a day in the life of a Port of Tacoma biologist. Broader topics include environmental pavement cap systems and their application at ports (with a Port of Tacoma case study) and marine oil terminal engineering and maintenance standards (MOTEM) as they relate to environmental protection at marine terminals. This year's featured panel focuses on addressing climate change in capital planning and operations and maintenance efforts, using the Port of Virginia's Vulnerability Assessment and Resiliency Planning Tool as a case study.

## **PUBLIC INVOLVEMENT**

### ***Track Chairs: Laura Thorne, Green Mission Ops and Ray Outlaw, EnviroIssues***

Public involvement is an important aspect to almost any NEPA or other environmental project. The implications reach all subjects from public health, social justice, information sharing, and community engagement.

Public involvement, whether voluntary or required, is always going to improve the value of the project. It may, however, create additional costs and time inputs. The benefits of including purposeful public involvement range from less pushback and more buy-in from stakeholders, citizen support, enhanced interest in the project, and good PR for the working entity.

The challenges in successfully managing public involvement are many. This track seeks to discuss some of those challenges and give ideas for the attendees to bring back to their organization and incorporate into their projects.

More than ever, the public expects to play a role in environmental decisions, making purposeful public participation vital to NEPA and other environmental processes. The implications reach far and wide, encompassing topics like public health, social justice, information sharing, and community engagement. This track will present successes and lessons learned providing attendees with strategies and resources needed to address challenges and identify opportunities.

## **STORMWATER AND LOW IMPACT DEVELOPMENT**

### ***Track Chair: David Mattern, Parametrix***

#### **Stream Restoration: Flow and Habitat**

Riparian systems are critical parts of our environment and challenging to successfully restore and manage. Further, work in and around waterway is often difficult to permit and often involves multiple regulatory agencies. This session reports on stream restoration efforts from across the country in both wild and urban settings. The case studies begin describing efforts at controlling Tamarisk on the Colorado River in the Grand Canyon to provide habitat for leopard frogs. The next presentation explains how by applying a holistic design approach, Richland County, South Carolina has successfully integrated regenerative stormwater conveyances (RSCs) into a stream and wetland restoration project to provide significant functional uplift to a significantly impaired urban watershed. This is followed by a tale of regulatory complexity in Montana where an emergency response to flooding brought a cease and desist order, and how violations of multiple regulations were resolved with a variety of restoration projects. Finally, from Florida we have a description of an improved model to predict stream bank erosion and stability.

#### **Low Impact Development**

This session reports on several current efforts and programs from across the country aimed at reducing various impacts of different types of development. In California the state developed the historical concept of the Group Monitoring program into the current iteration Compliance Groups. The option is similar to Group Monitoring as it retains a mechanism that allows Dischargers of the same industry type to comply with the General Permit through shared resources in a cost saving manner. The next presentation describes retrofitting school campuses with Low Impact Development (LID) features to improve water quality, stormwater management, resiliency, and sustainability. This has the added benefit of educating elementary through high school students and their families. Next, the Washington State Department of Ecology is adapting the EPA's Clean Water Need Survey to find out what investments are needed for water quality infrastructure throughout the state, focusing on small communities. In this session, they will explore how integrating data from multiple sources can help expand their evaluation from the individual project scale to the watershed level. Finally, the session concludes with a discussion of how urban runoff is an ongoing issue that needs constant revisions, policies, and evaluations. It is known as storm drain pollution is the surface runoff of rainwater created by urbanization. Urban runoff has led to flooding and water pollution in urban communities. Urban areas may contain up to 90% hard, impervious surfaces such as rooftops, sidewalks, streets, construction sites and parking lots and pavement where water collects and quickly runs off.

#### **Elwha River Restoration**

The Elwha dam removal project is the largest project of its type in the world. Rising in the Olympic Mountains, the Elwha flows from glaciers to the Strait of Juan de Fuca in only 43 miles. For centuries the river supported large runs of many species of salmon, which in turn fed the surrounding ecosystem and was the mainstay of native peoples. In 1913 the Elwha River was blocked just five miles from its mouth by the first of two dams, neither of which provided fish passage. Over a century later the dams have now been removed and salmon are returning to the Elwha. The dam removal project has been a huge undertaking involving planners, scientists, and engineers from multiple agencies and organizations. Work continues today monitoring how the ecosystem is responding and adapting as the river finds a new balance. This panel presentation and discussion will include scientists and specialists who have been studying the Elwha

River throughout the project. Panelists will describe the current state of the river and results of on-going monitoring and restoration efforts. Other topics will include some of the challenges encountered in coordinating among multiple agencies and where outcomes have and have not been as expected. The session will provide time for questions and discussion with conference attendees.

## **TRANSPORTATION**

### ***Track Chair: Kent Hale, Sound Transit***

This year's Transportation Track offers diverse and engaging content for environmental professionals. The range of topics illustrate the inherent connections between transportation planning and many of the other tracks at the conference. A panel will discuss the unique challenges and opportunities for managing and conserving endangered species habitat at airports in the Pacific Northwest, while maintaining and expanding airport operations. Panelists will discuss tribal consultation in the Pacific Northwest, using the Mukilteo Multimodal Ferry Terminal project as a case study. Consultation and coordination spanned a wide range of interests including cultural and natural resources and tribal fishing rights protected by federal treaties established in the 1850s. Presenters will describe the integration of transportation corridor design with ecological restoration and climate change resiliency, ranging from a California highway (SR 37) project in the San Francisco Bay area to implementing a new passenger ferry service in Florida's Pensacola Bay. Attendees will hear about the Chicago Region Environmental and Transportation Efficiency (CREATE) Program in the context of tiered NEPA review and streamlining. The program was initiated in 2003 and discussion will focus on how effective the program has been at meeting its goals for better decision-making, with an emphasis on what can be improved moving forward. To get out and about, a walking (and riding) tour of the Tacoma Link light rail system will give attendees the opportunity to see more of historic downtown Tacoma and the surrounding area that will be served by the planned expansion of this important transit investment. The Transportation Track panel discussions and presentations will address important and timely topics affecting our industry.

## **WATER RESOURCES**

### ***Track Chair: Jennifer Miller, DEA***

Water touches everything, and in few places is that more true than in the Pacific Northwest. That's why people in the Puget Sound area have so many words for the water that falls from the sky—mist, drizzle, sprinkle, shower, rain, torrential downpour, deluge...just to name a few. Water has shaped our culture and our economy. It has grown the largest temperate rainforest in the world – home to salmon, salamanders, spotted owls, bald eagles, black bears, and mountain lion.

It is, therefore, fitting that so many of this year's presentations and panels are linked to water. We will have the opportunity to participate in discussions with experts on ports and harbors, ocean acidification, river restoration, climate change, wetlands permitting, and the management of stormwater in urban settings.

Specific to water resources in the region, a panel of experts will provide an update on the challenges of managing water in the Klamath Basin. From water shut-offs to massive fish and bird kills, from fishing season closures to foreclosed farms, the Klamath Basin has seen decades of lawsuits and protests. The speakers bring a diversity of perspectives to describe the challenges, the negotiations and the agreements that have defined water conversations in the Klamath Basin. The four panelists will cover the following topics: 1) the water rights that provide the backdrop to the Klamath Basin issues, 2) the multi-stakeholder efforts to develop the settlement agreements and the tools to balance water use, 3) the role that restoration science plays in the Klamath River negotiations and how it paved the way for disparate interests to make difficult decisions, and 4) the future of Klamath River restoration and the largest dam removal effort in the world.

# NAEP 2018 CONFERENCE INFORMATION

## ENVIRONMENT EXCELLENCE AWARDS

The NAEP will be recognizing significant achievements in environmental excellence at the 2018 Conference. Through nominations received and reviewed by an NAEP national committee, selected recipients will be recognized for their noteworthy accomplishments in Environmental Management, Public Involvement, Conservation Programs, Environmental Education, Planning, Stewardship, and Best Available Technologies, as well as The President's Award. A video of the award projects will be on display during the awards lunch.

## HOTEL INFORMATION

### HOTEL MURANO

Welcome to Hotel Murano, a boutique downtown Tacoma hotel located a block away from the Tacoma Convention Center and steps from the city's best museums and restaurants. Tacoma is the epicenter of the American glass art movement, and, honoring that heritage, Hotel Murano pairs luxurious guestrooms and well-appointed event space with a museum-worthy collection of glass art from around the globe.

The hotel offers delicious cuisine at Bite (4th floor) which serves breakfast, lunch, and dinner. Craft cocktails and small plates are the highlight at the Lobby Bar. Hotel Murano guests will receive complimentary wireless internet connections in guest rooms, access to the hotel's 24-hour on-site fitness center, and a 10% discount on services offered at the SAVI Day Spa (on-site).

A block of sleeping rooms has been reserved for NAEP attendees at the conference rate of \$189 single/double per night plus applicable state and local taxes (currently 13.5% plus a \$1.50/day Pierce County Tourism Assessment).

Reservations by attendees must be received on or before **Thursday, February 15, 2018**. NAEP expects that the block will fill prior to the cut-off date, so please reserve your sleeping rooms as early as possible. Once the block is full (which could be BEFORE February 15), reservation requests will be accepted at the hotel's prevailing rates based on availability.

All reservations must be accompanied by a major credit card as a guarantee.

For reservations, please use the links below:

[CLICK HERE FOR THE GOVERNMENT BLOCK](#)

[CLICK HERE FOR THE STANDARD BLOCK](#)

Guests may also call in to make reservations at 253-238-8000 or 866-986-8083. Ask for the "NAEP 2018 Annual Conference Block" or "Government Block - NAEP 2018 Annual Conference" to ensure you receive the special group rate.

**Cancellation Policy:** Cancellations must be made before 4:00 PM (PST) prior to date of arrival or a fee of one night's room, plus tax and assessments will be charged. An early departure fee of one night's room and tax and assessments may be charged if a guest checks out prior to the scheduled departure date without 24-hour notice.

**Credit Card Authorization Policy:** At check-in Hotel Murano will place an authorization on your credit card for an amount equal to your guest room rate plus tax plus an additional \$75 USD in anticipated incidental charges for each night of your stay.

It is recommended that credit cards are used at time of check-in rather than debit cards.

The Hotel Murano is a 100% non-smoking facility. Check-in time is 3:00 PM, and check-out time is 11:00 AM.

**Specific hotel information is as follows:**

### Hotel Murano

1320 Broadway Plaza

Tacoma, WA 98402

Main telephone number: 253-238-8000

Email: [info@hotelmuranotacoma.com](mailto:info@hotelmuranotacoma.com)



## TRANSPORTATION

The closest airport to Tacoma is **SEA-TAC, Seattle Tacoma International Airport** which services all major airlines.

**SHARED VAN SERVICE:** The CAPITAL AEROPORTER provides service to/from SEA-TAC to Tacoma. PLEASE SEE THE CHART BELOW FOR RATES. Note that the “Number of Passengers” references the number of individuals who are traveling together. If you are traveling as a single traveler, you would pay the one-person rate, even though there might be another person going to Tacoma in the van.

### RESERVATIONS SHOULD BE MADE IN ADVANCE.

The departure point can be accessed as follows:

On the Baggage Claim level, follow signs to Door-to-Door Vans. Near Baggage Claim 12, go up to Skybridge 4 and cross to the parking garage. In the parking garage, go down to the Third Floor Transportation Plaza and check in at the Capital Airport Shuttle Check-in counter with the Airport Coordinator. After checking in, the shuttle will leave from Island 2A under the Capital Airport Shuttle sign. For your convenience, heated benches are available in the waiting area.

Number of Passengers	Service Type	One Way	Round Trip
1	Shared Van	33	59
2	Shared Van	44	83
3	Shared Van	51	97
4	Shared Van	58	111
5	Shared Van	65	125
6	Shared Van	72	139
7+	Private Van or Direct Van Services Available	See Website for Pricing/Availability	

### [CLICK HERE FOR THE RESERVATION LINK](#)

You can also go to the website [www.capair.com](http://www.capair.com) and enter the code NAEP in the “Frequent User Login” or “Group ID or Coupon” section to access the discount.

**TAXI SERVICE:** There are taxi stands on the third floor of the parking garage with taxis waiting. Sedans and 8-10 passenger vans are available.

(206) 242-6200 (metered)

(206) 242-8800 (flat rate)

**UBER and LYFT:** Vehicles pick up on the third floor of the parking garage. Follow airport signage.

**RENTAL CARS:** All rental car companies currently operating at Sea-Tac Airport operate at a separate rental car facility, with dedicated shuttle buses operating on a 24-hour-a-day schedule. Two passenger pick-up areas are located outside **baggage claim** at the north and south ends of the main terminal.

#### Upon arrival at Sea-Tac Airport:

- Proceed to the baggage claim level and pick up your checked bags.
- Exit the sliding glass doors near carousel #1 or #15 and walk to one of the two designated shuttle bus pick-up areas.
- Shuttle buses depart frequently for the rental car facility.
- If you are returning a vehicle, take SR518 and follow signs for the Rental Car Facility.

## **TOURS & OPTIONAL ACTIVITIES**

### **1. DINE-AROUND TACOMA AND HISTORIC BREWERY TOUR**

**Tuesday, March 13, 6:00 PM – 10:00 PM**

In addition to featuring several local eateries as part of the Dine-Around Tacoma event, one of the dinners will be held at the Forum, an historic building within several blocks of Hotel Murano. This dining venue will be part of the Historic Brewery Tour led by Historical Research Associates (HRA).

Following the dinner at the Forum, the tour will cover other historic breweries in close vicinity such as the Odd Otter and Pacific Brewing. The other dining venues for dine-around tacoma will be announced as they are confirmed.

Dinners for Dine-Around Tacoma are scheduled from 6:00 PM – 8:00 PM. The Historic Brewery Tour will continue after the dinners, and participants from other event locations will be able to participate if they desire.

If you plan to participate in the tour, please bring cash for beverage purchases.

### **2. SELF-GUIDED TOURS OF THE ELWHA**

The Elwha River on the Olympic Peninsula once produced large runs of huge salmon that supported generations of indigenous peoples and then provided a bounty for settlers. Two dams built nearly a century ago cut off all but five miles of river from the salmon and caused precipitous declines in their runs and changes throughout the watershed extending deep into the Olympic Mountains. Now the dams have been removed, the largest project of this type in the world, and the salmon are returning. For the 2018 annual conference NAEP will be providing information packets on the Elwha dam removal and nearby areas for self-guided tours. Information will include directions to sights on the Elwha, suggestions for where to stay and visit in the area, and sources of background information. The Elwha area is about a three-hour drive from Tacoma, WA and easily reached before or after the conference.

**Please visit Wikipedia or the National Park Service to learn more!**

### **3. PORT OF TACOMA BOAT TOUR**

**Tuesday, March 13, 1:15 PM – 5:00 PM**

Join the Port of Tacoma on “My Girl” the boat and Captain Paul for a tour of the Port’s facilities. This tour will feature a waterside tour of the 2,700-acre Port of Tacoma and the Northwest Seaport Alliance’s south harbor, the third-largest container gateway in North America. The Port of Tacoma’s real estate and marine cargo operations generate more than 29,000 jobs and nearly \$3 billion in economic activity. Combined, marine cargo operations at the ports of Seattle and Tacoma support 48,000 jobs and generate nearly \$4.3 billion in economic activity.

Port staff and consultants will discuss port history, operations, environmental legacy/remediation, stormwater, and environmental review and permitting for port development and re-development projects.

Commencement Bay is part of Puget Sound, a large waterway carved out by glaciers over several Ice Ages and connected to the Pacific Ocean. The Puyallup River, which begins at Mount Rainier, flows into Commencement Bay, creating a large delta area, or tideflats. Over the past 150 years, mainly before environmental laws were created, the tideflats were filled to create industrial land to support the industrial revolution and war-time industries which contributed to pollution issues.

In 1981, the Environmental Protection Agency listed Commencement Bay and the industrial nearshore/tideflats as one of 115 top-priority hazardous waste sites targeted for action under the initial national priority list of Superfund/Comprehensive Environmental Response, Compensation, and Liability Act (CERCLA). Since then, extensive remediation and restoration projects have been implemented to restore Commencement Bay.

Ongoing source control and stormwater laws have been implemented to prevent recontamination. Environmental review and permitting addresses nine Endangered Species Act-listed species and associated critical habitat, state fish and wildlife resources, cultural resources, shoreline and critical areas, fish and wetland mitigation, transportation, and other NEPA/SEPA topics. This tour will allow you to view much of this area and hear about on-going efforts to maintain a healthy working waterway. It will be both educational and fun.

#### **4. LINK LIGHT RAIL WALKING TOUR**

**Monday, March 12, 2018 1:15 PM – 5:00 PM**

The Sound Transit Tacoma Link Extension is a 2.4-mile extension of the existing 1.6-mile Tacoma Link system. The project connects the downtown core to other growth centers, two major hospitals, and serves underserved neighborhoods. After a discussion of project background, including an overview of the Alternatives Analysis process that evaluated 11 corridors and how the preferred corridor was selected, the tour will lead participants on a tour through downtown to three or four locations of interest in the corridor. Some potential topics of discussion include:

- How the Section 106 process addressed the reintroduction of rail in a historic district and the potential for excavating historic streetcar tracks.
- How Sound Transit partnered with the City of Tacoma to seek and fund the project and also applied for an additional \$2 million in FTA funds for the City's Links to Opportunity program which will improve social and economic opportunity in this area.
- How frequent outreach events and meetings were used to keep residents and businesses engaged and build support for the project.
- Environmental issues that were addressed under NEPA/SEPA, including noise and vibration, visual, and transportation. Sound Transit worked with FTA to produce one environmental document to comply with both NEPA and SEPA.
- Provide a status of the Project in terms of continued partnership with the City, design, permitting, and outreach.

The walking tour may use multiple modes of travel, including hopping on the existing Tacoma Link, Pierce Transit bus, and walking. Some potential stops for this tour can be seen in this video [HERE](#). Expected duration is 1.5 to 2 hours.

#### **5. THEA FOSS WATERWAY SUPERFUND SITE WALKING TOUR**

**Wednesday, March 14, 2018 10:00 AM – 11:30 AM**

The Thea Foss Waterway, located within walking distance of the Tacoma Convention Center, is home of a multi-year and multi-faceted Comprehensive Environmental Response, Compensation, and Liability Act (CERCLA) or "Superfund" site. The City of Tacoma completed the cleanup of this site in 2006 in partnership with agencies, organizations, property owners, and other responsible parties. Cleanup activities included removing or capping in-place sediments contaminated by nearly a century of contamination. Several areas along the Thea Foss Waterway were restored to provide habitat for species that utilize this part of Commencement Bay. This tour will include a brief walk to and around the site with local experts. If you have the time while you are in Tacoma, and are interested in learning more, make sure you visit the Foss Waterway Seaport Museum which pays homage to the maritime history of the surrounding area!

#### **6. FILM SCREENING: RETURN OF THE RIVER**

**Wednesday, March 14, 2018 11:45 AM – 1:15 PM**

##### **Film Synopsis**

"Return of the River" offers a story of hope and possibility amid grim environmental news. It is a film for our time: an invitation to consider crazy ideas that could transform the world for the better. It features an unlikely success story for environmental and cultural restoration.

Fundamentally, the Elwha River in Washington State is a story about people and the land they inhabit. The film captures the tenacity of individuals who would not give up on a river, mirroring the tenacity of salmon headed upstream to spawn. It is a narrative with global ramifications, exploring the complex relationship between communities and the environment that sustains them.

The camera soars over mountain headwaters, dives into schools of salmon, and captures turbines grinding to a halt; as the largest dam removal project in history begins. The film features people and perspectives on all sides of the Elwha debate, reflecting the many voices of the Elwha valley.

**VISIT [ELWHAFILM.COM](http://ELWHAFILM.COM) FOR MORE INFORMATION!**

"Return to the River" will be held Wednesday at 11:45 am. Session 50 – Elwha River Restoration – will continue in room 407 after the 1:15 – 1:45 break.

# SCHEDULE AT A GLANCE

<b>SUNDAY MARCH 11, 2018</b>					
ROOMS	316	315	317	318	407
8:00 – 12:00 P.M.	<b>TRAINING SESSIONS (Additional Cost)</b>			ABCEP Board Meeting	
1:00 – 5:00 P.M.	NEPA: Advance NEPA Workshop	Elliott Bay Seawall Project Workshop and Site Visit	Emerging Professionals Workshop 3:00 – 4:30		
5:00 – 7:00 P.M.	Networking Reception				
<b>MONDAY, MARCH 12, 2018</b>					
7:00 – 8:00 A.M.	Continental Breakfast				
8:00 – 9:30 A.M.	Opening and Keynote Addresses - Lynda Mapes, Leonard Forsman				
9:30 – 10:00 A.M.	Break				
TRACKS	NEPA	Energy, Climate, and Air Quality	Transportation, Ports and Harbors, Planning and Permitting, Ecological Restoration	Cultural and Historical Resources, Public Involvement, Endangered Species	
10:00 – 11:30 A.M.	1 - The NEPA Planner	2 - Approach to Climate in NEPA	3 - Sound Leadership	4 - Tribal Knowledge and Tradition	
11:30 A.M.– 1:00 P.M.	Networking Lunch – Ted Boling Keynote				
1:15 – 2:45 P.M.	6 - NEPA Cases	7 - Climate Resiliency	8 - Voluntary Stewardship Program	9 - Cultural Resources in the Pacific	
1:15 – 5:00 P.M.	Link Light Rail Walking Tour				
2:45 – 3:15 P.M.	Break				
3:15 – 4:45 P.M.	11 - Language Barriers	12 - Environmental Justice	13 - Ports and Harbors	14 - Cultural Resources	15 - Ethics Workshop
6:00 – 10:00 P.M.	President's Dinner				
<b>TUESDAY, MARCH 13, 2018</b>					
7:00 – 8:00 A.M.	Continental Breakfast				
8:00 – 9:30 A.M.	16 - EO 13807 Part 1	17 - Blown Away!	18 - Nations Ports	19 - Oak Harbor and Cultural Resources	20 - Geospatial-Intelligence of the West Relocation
9:30 – 10:00 A.M.	Break				



# SCHEDULE AT A GLANCE

<b>TUESDAY, MARCH 13, 2018 CONTINUED</b>					
ROOMS	316	315	317	318	407
10:00 - 11:30 A.M.	21 - EO 13807 Part 2	22 - Energy Policy in the South	23 - Mitigation, Design, and Operations	24 - ESA	25 - Remediation
11:30 A.M. - 1:00 P.M.	Luncheon Address -- Gloria Flora				
1:15 P.M. - 2:45 P.M.	26 - Streamlining NEPA	27 - Nuclear Energy	28 - Transportation	29 - The Klamath - Water Resources	30 - 404 and Wetlands
1:15 - 5:00 P.M.	Port of Tacoma Facilities Boat Tour				
BREAK	Break				
3:15 - 4:45 P.M.	31 - Streamlining in NEPA			34 - Cultural Resources	35 - Stream Restoration: Flow and Habitat
5:00 - 5:45 P.M.	Vetting Session with Ted Boling - NEPA Best Practices				
6:00 - 10:00 P.M.	Historic Architecture Tour/Dine Around and Historic Brewery Tour				
<b>WEDNESDAY, MARCH 14, 2018</b>					
8:00 - 9:30 A.M.	Environmental Excellence Awards, Annual Meeting, Breakfast				
9:30 - 10:00 A.M.	Break				
10:00 - 11:30 A.M.	36 - Lessons Learned		38 - Airports	39 - Public Involvement	40 - Low Impact Development
10:00 - 11:30 A.M.	Thea Foss Waterway Superfund Site Walking Tour				
11:30 - 11:45 A.M.	Pick up Box Lunch				
11:45 - 1:15 P.M.	Film Screening: Return of the River Grand Ballroom 3/4				
11:45 - 1:15 P.M.	41 - Expediting NEPA	42 - NEPA	43 - Transportation and Tribes	44 - Better Public Engagement	45 - Urban Infrastructure
1:15 - 1:45 P.M.	Break				
1:45 - 3:15 P.M.	46 - NEPA	47 - Transportation	48 - Transportation	49 - Public Involvement	50 - Elwha River Restoration
3:15 - 3:30	Break				
3:30 - 5:00 P.M.	51 - The FONSI	52 - CEP	53 - Planning and Permitting	54 - Environmental Health	

# REGISTRATION FORM – NAEP 2018 ANNUAL CONFERENCE

**MARCH 11-14, 2018 – GREATER TACOMA CONVENTION CENTER, TACOMA, WA**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Firm / Agency / University: \_\_\_\_\_ Certification \_\_\_\_\_

Job Title: \_\_\_\_\_ NAEP member?  Yes  No CEP?  Yes  No

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country (other than USA): \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Registration Fees (Full Conference registrations include all scheduled meals and evening events, but not training sessions.)**

One-day registration includes only breakfast and lunch on that day. Evening events are not included.

	NAEP Member			Non Member		
	Early - Register through 1/15	Regular - Register from 1/16 to 2/15	Late - Register 2/16 and on	Early - Register through 1/15	Regular - Register from 1/16 to 2/15	Late - Register 2/16 and on
Full Conference	\$595	\$695	\$795	\$695	\$795	\$895
One-day registration	\$295	\$345	\$395	\$395	\$445	\$495
Student registration*	\$175	\$200	\$225	\$175	\$200	\$225
Full day training	\$225	\$275	\$325	\$225	\$275	\$325
Half day training	\$150	\$200	\$250	\$150	\$200	\$250
<b>Government employees and/or speakers receive a \$100 discount on full conference registration (see below)</b>						<b>-\$100</b>
<b>Government employees and/or speakers receive a \$50 discount on a one-day registration (see below)</b>						<b>-\$50</b>

\*To receive the student rate you must be a full time student and submit a letter from your registrar indicating your full-time student status.

The student rate does not include the President's Dinner.

**Please select your registration type** (Full Conference registrations include all scheduled meals.) \$ Amount (from table above)

Full Conference NAEP member (Training on Sunday requires additional fee.)	
Full Conference non-member (Training on Sunday requires additional fee.)	
Speaker or Government employee: Full conference - subtract \$100 (ONE discount only, Training requires additional fee.)	
One Day NAEP Member (Indicate which day you will attend.) _____ Mon _____ Tues _____ Wed (President's Dinner is an additional fee)	
One Day non-member (Indicate which day you will attend.) _____ Mon _____ Tues _____ Wed (President's Dinner is an additional fee)	
Speaker or Government employee: One Day - Subtract \$50 (ONE discount only, Trainings and President's Dinner event are additional fees.)	

Join NAEP	FEE	Check box
NAEP General Membership	\$75.00	
NAEP Senior Membership (65 years of age or over)	FREE	
NAEP Student Membership	\$60.00	
NAEP Associate Membership	\$45.00	

**RENEW your NAEP Membership**

NAEP General Membership	\$175.00	
NAEP Senior Membership (65 years of age or over)	\$95.00	
NAEP Student Membership	\$60.00	
NAEP Associate Membership	\$145.00	

Subtotal: \_\_\_\_\_

**NAEP Affiliate Chapter members** receive a 10% discount off the **non NAEP member** rate (round to nearest \$ (-10% of subtotal)

Registration fee: \_\_\_\_\_

**Training – Sunday March 11. A separate fee applies (See table above). If you are ONLY attending a training class, One Day registration is not required.**

- Advanced NEPA Workshop (Full Day)
- Elliott Bay Seawall Habitat Enhancements Workshop and Walking Tour (Half Day-Afternoon, 1:00 p.m. – 5:00 p.m.)
- Emerging Professionals Workshop (Half Day-Afternoon, 3:00 p.m. – 4:30 p.m.)

**EXTRAS**

Sunday Training (No discount on training. Indicate your choice above and add the fee from the top table.) \_\_\_\_\_

Additional lunches – \$50 each (Indicate how many and which day.) \_\_\_\_ Mon \_\_\_\_ Tues \_\_\_\_ Wed..... \_\_\_\_\_

Additional tickets for President’s Dinner event – \$80 each (Indicate how many.) \_\_\_\_ Mon..... \_\_\_\_\_

Additional Reception tickets \$60 each (Indicate how many.) \_\_\_\_ Sunday..... \_\_\_\_\_

**TOTAL DUE** \_\_\_\_\_

Cancellation Policy: Cancellations received in writing before January 15 will be refunded the conference registration fee in total less a \$125 processing fee. Cancellations received after January 16 and before February 16 will be refunded 50% of the total paid for the conference registration fee. Cancellations received on or after February 16 will receive no refund. With prior notification, you may substitute a different name for your registration.

Payment: <input type="checkbox"/> Check (US Bank Only) Payable to NAEP  Mail to: <b>NAEP</b> 1120 Rt. 73, Suite 200 Mount Laurel, NJ 08054	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express  Name on Card: _____ _____ Card Number: _____ _____ Exp. Date: _____ Security Code: _____ Card Billing Address: _____ _____ _____
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Opt out of all attendee list distribution. This includes all pre- and post-conference attendee lists and exhibitor/sponsor promotions.

**If you do not want your name and contact info to be included, check here** \_\_\_\_\_.

Questions? Please call Tatiana Veres, Registration Manager, at 856-793-0910 or email at [tveres@ahint.com](mailto:tveres@ahint.com).



## **WINTER, 2017**

Dear Sponsors and Exhibitors:

The National Association of Environmental Professionals (NAEP) and its Northwest chapter (NWAEP) cordially invite you to participate and exhibit at the NAEP 43rd Annual Conference being held March 11-14, 2018, in Tacoma, Washington. The conference will take place at the Greater Tacoma Convention and Trade Center, and a block of conference-rated sleeping rooms has been reserved at Hotel Murano. Given the desirable location between Portland and Seattle and success of prior conferences, approximately 400 environmental professionals are expected to participate. Sponsors and exhibitors will enjoy excellent exposure and networking opportunities to showcase products and services.

The exhibit hall will open formally on Sunday evening, March 11, with the Opening Networking Reception, to which all conference participants are invited. Exhibit booth and table-top setup is scheduled for Sunday afternoon. Exhibitors will be provided with an eight-by-ten pipe-and-draped booth, a table, two chairs, a wastebasket, and a company ID sign. A general services contractor (decorator) will be available to assist with any freight or additional furniture needs. Exhibits will close Wednesday afternoon, March 14.

The top four sponsor tiers (Mount Rainier, Mount Adams, Mount Hood, and Mount Baker) will receive at least one (1) complimentary full conference registration. Please see the accompanying paperwork for the tiers of sponsorship and other benefits available to sponsors. Single table-top exhibitors will receive a one-day registration to attend the conference on one of the three days. Additional registrations, of course, can be purchased at the regular conference rates.

As in past years, NAEP is offering the option of reserving a booth or table-top space only. Please see the second page of the accompanying Sponsor Levels for detailed information concerning this option. Advertising space in the final program is also available if you wish to place an ad. Pricing for advertising options in the final program is also indicated on the second page of the attachment.

Please note that several of the sponsorship levels receive a complimentary ad as a benefit. Pages four and five of this document offer you the opportunity to reserve your space. Electronic sponsorship/exhibitor registration is available on the NAEP web site.

We look forward to welcoming you to the NAEP 43rd Annual Conference in Tacoma.

A handwritten signature in black ink, appearing to read "Josh Jensen".

Josh Jensen  
2018 Conference Local Chair

A handwritten signature in black ink, appearing to read "Marie C. Campbell".

Marie C. Campbell  
President, NAEP

# NAEP 2018 CONFERENCE SPONSOR LEVELS

## **MOUNT RAINIER SPONSOR \$10,000+**

- Onsite private reception with the NAEP president and members of the executive committee for your employees – sponsored by NAEP
- Your logo on the NAEP web site plus link to your web site
- Exclusive recognition (OR) five minutes to discuss your company as a major sponsor at your choice of Welcome Reception, Opening Session, or Keynote Event
- Recognition on the conference app, final program and conference signage
- Sponsorship of a breakout room with in-room recognition and a literature display table
- Exhibit booth
- Four (4) full conference registrations
- Full-page advertisement on the back cover or inside front cover of the final program
- Pre- and post-conference attendee lists (excluding opt-outs)

## **MOUNT ADAMS SPONSOR \$7,500**

- Your logo on the NAEP web site plus link to your web site
- Recognition as a major sponsor at your choice of Welcome Reception or Keynote Luncheon
- Recognition on the conference app, final program and conference signage
- Sponsorship of a breakout room with in-room recognition and a literature display table
- Exhibit booth
- Three (3) full conference registrations
- Full-page advertisement in the final program
- Pre- and post-conference attendee lists (excluding opt-outs)

## **MOUNT HOOD SPONSOR \$5,000**

- Your logo on the NAEP web site plus link to your web site
- Recognition on the conference app, final program and conference signage
- Sponsorship of a breakout room with in-room recognition and a literature display table
- Exhibit booth
- Two (2) full conference registrations
- One-half page advertisement in the final program
- Pre- and post-conference attendee lists (excluding opt-outs)

## **MOUNT BAKER SPONSOR \$2,500**

- Your logo on the NAEP web site plus link to your web site
- Recognition on the conference app, final program and conference signage
- One (1) table-top space
- One (1) full conference registration
- One-quarter page advertisement in the final program
- Pre- and post-conference attendee lists (excluding opt-outs)

## **GLACIER PEAK SPONSOR \$1,500**

- Your logo on the NAEP web site plus link to your web site
- Recognition on the conference app, final program and conference signage
- One (1) business-card size advertisement in the final program
- Pre- and post-conference attendee lists (excluding opt-outs)

# NAEP 2018 CONFERENCE SPONSOR LEVELS CONTINUED

## **MOUNT JEFFERSON SPONSOR \$750**

- Your logo on the NAEP web site plus link to your web site
- Recognition as a sponsor in the final program
- Pre- and post-conference attendee lists (excluding opt-outs)
- NAEP 2018 CONFERENCE SPONSOR LEVELS continued

## **THREE SISTERS SPONSOR \$250**

- Thank you for your support!
- Your name or logo on the NAEP web site plus link to your web site

## **EXHIBIT BOOTH – BOOTH ONLY WITHOUT SPONSORSHIP \$1,800**

- Booth: Eight-feet x ten-feet
- Your logo on the NAEP web site plus link to your web site
- Recognition on the conference app, final program and conference signage
- One (1) full conference registration
- Pre- and post-conference attendee lists (excluding opt-outs)

## **TABLE TOP – TABLE TOP ONLY WITHOUT SPONSORSHIP \$1,250**

- Table top: Six-feet x 30 inches
- Your logo on the NAEP web site plus link to your web site
- Recognition on the conference app, final program and conference signage
- One (1) DAY registration (You will be asked to specify which day.)
- Pre- and post-conference attendee lists (excluding opt-outs)

## **ADVERTISEMENTS – SPECIFICATIONS AND FEES:**

- Full page, (7.25 wide x 10 high).....\$1,600
- Half page, (7.25 wide x 4.75 high).....\$850
- Quarter page, (3.375 wide x 4.75 high).....\$500
- Business Card, (3.375 wide x 2.125 high).....\$250
  
- Only digital files will be accepted.
- Black and white or grayscale JPEG 600 resolution at 100% size or high resolution PDF
- Files MUST be smaller than 4 MB.

**AD SUBMITTAL DEADLINE: JANUARY 19, 2018**

**PLEASE NOTE THAT ALL SPONSORSHIP, EXHIBIT AND TABLE TOP COMPLETED FORMS AND PAYMENT MUST BE RECEIVED PRIOR TO THE FOLLOWING DATES:**

**FOR INSERTION INTO THE ADVANCE PROGRAM: DECEMBER 15, 2017**

**FOR INSERTION INTO THE FINAL PROGRAM: JANUARY 19, 2018**

Call Ann Mitchell, NAEP conference and exhibit manager, at 856-793-0782 for further information. Email: [amitchell@ahint.com](mailto:amitchell@ahint.com).



# GREATER TACOMA CONVENTION AND TRADE CENTER

**THE NAEP 2018 ANNUAL CONFERENCE WILL TAKE PLACE AT THE GREATER TACOMA CONVENTION AND TRADE CENTER.**

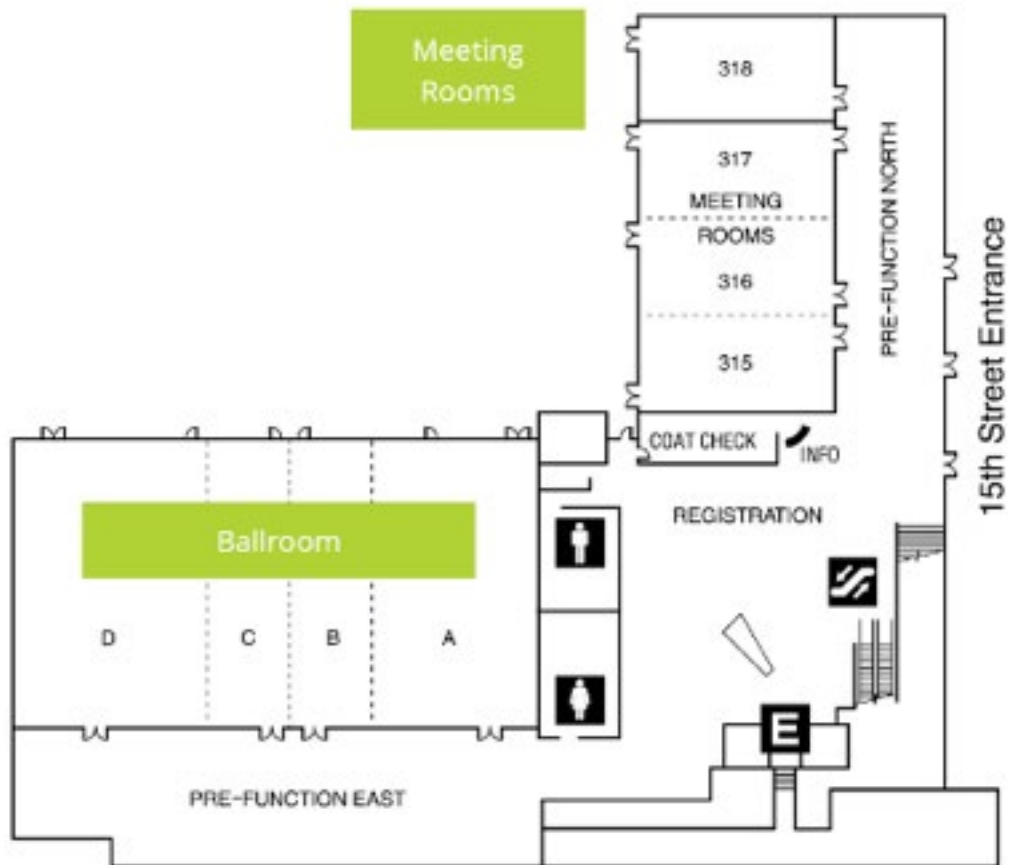
NAEP has contracted for the entire third floor of the Center, allowing all activities to be located on one floor and within easy walking distance of one another. Attendees and exhibitors will find the location very user-friendly with floor-to-ceiling windows on both the meeting room side and the ballroom side of the floor.

Please see the following pages for a detailed floorplan of Ballroom A/B where exhibit booths and table top displays will be presented.

We look forward to welcoming you to Tacoma.

## 3

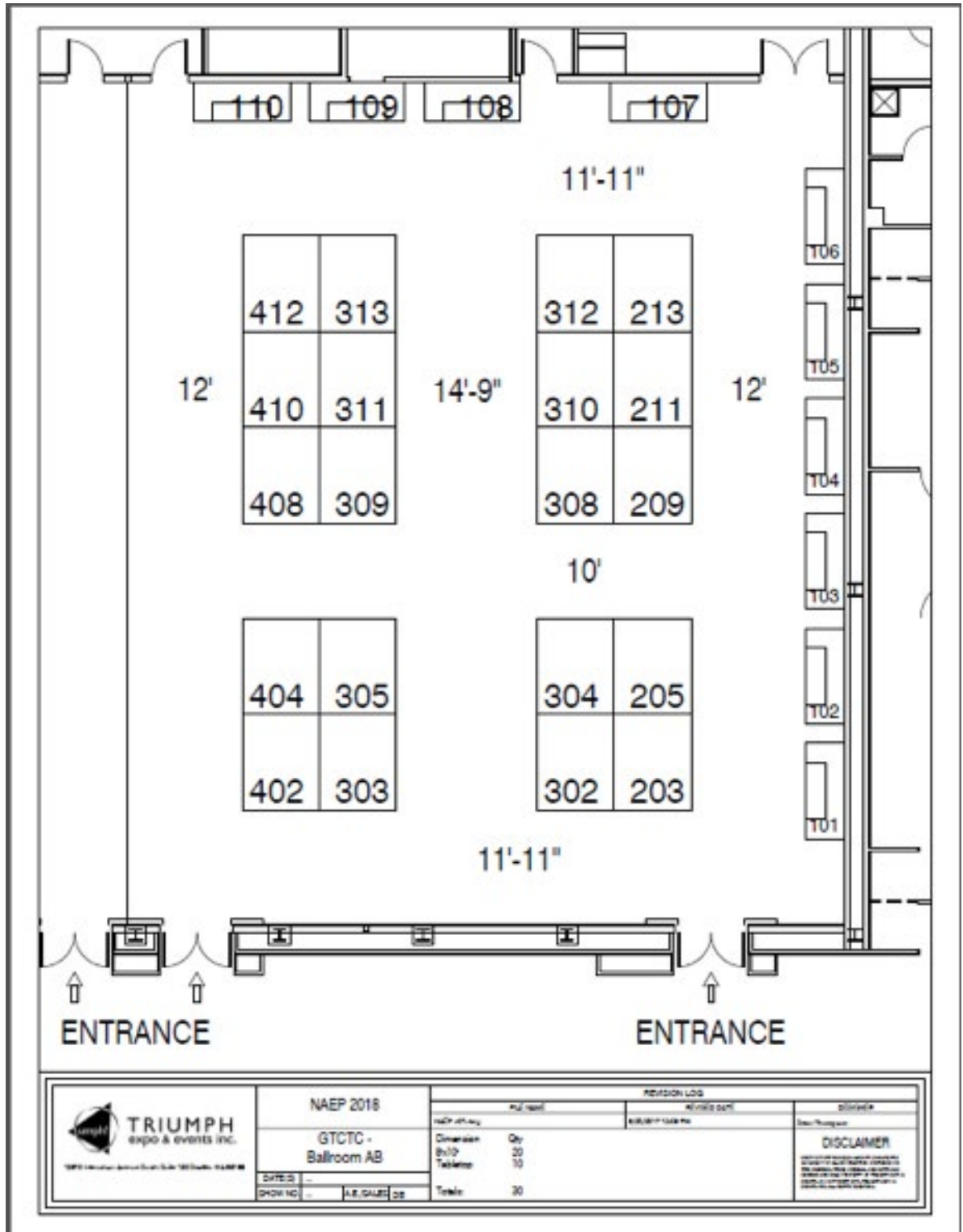
- Ballroom
- Pre-function
- Meeting Rooms
- Registration Area



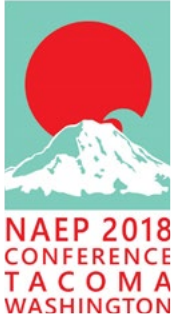


NAEP 2018  
CONFERENCE  
TACOMA  
WASHINGTON

# GREATER TACOMA CONVENTION AND TRADE CENTER







# NAEP 2018 ANNUAL CONFERENCE TACOMA, WA – MARCH 11 – 14, 2018

## NAEP SPONSOR, EXHIBITOR AND PROGRAM AD REGISTRATION FORM

Company Name:		
Address:		
City:	State:	Zip:
Contact Name:		
Phone:	Fax:	
E-Mail:	Website:	

**Sponsor Levels:** See descriptions for benefits of each category.

<input type="checkbox"/> Mount Rainier Sponsor - \$10,000 Event I wish to sponsor: <input type="checkbox"/> Welcome Reception <input type="checkbox"/> Opening Session <input type="checkbox"/> Keynote Event			
<input type="checkbox"/> Mount Adams Sponsor - \$7,500 Event I wish to sponsor: <input type="checkbox"/> Welcome Reception <input type="checkbox"/> Keynote Event			
<input type="checkbox"/> Mount Hood Sponsor -\$5,000	<input type="checkbox"/> Mount Baker Sponsor -\$2,500	<input type="checkbox"/> Glacier Peak Sponsor -\$1,500	
<input type="checkbox"/> Mount Jefferson Sponsor -\$750	<input type="checkbox"/> Three Sisters Sponsor -\$250	<input type="checkbox"/> Exhibit Booth Only*	<input type="checkbox"/> Table Top Only*
<b>Those sponsoring at the top three levels will have a choice of booth placement.</b> *Please refer to the following page for specifications and payment information.			

**Exhibits:**

<input type="checkbox"/> <b>Booth (8 feet x 10 feet) \$1,800</b> <ul style="list-style-type: none"> <li>Booth: Eight feet x ten feet</li> <li>Your logo on the NAEP web site plus link to your web site</li> <li>Recognition on the conference app, final program and conference signage</li> <li>One (1) full conference registration</li> <li>Pre- and post-conference attendee lists (excluding opt-outs)</li> </ul>	<input type="checkbox"/> <b>Table Top (6 feet x 30 inches) \$1,250</b> <ul style="list-style-type: none"> <li>Table Top: Six feet x 30 inches</li> <li>Your logo on the NAEP web site plus link to your web site</li> <li>Recognition on the conference app, final program and conference signage</li> <li>One (1) DAY registration (You will be asked to specify which day.)</li> <li>Pre- and post-conference attendee lists (excluding opt-outs)</li> </ul>
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**Ads: Specifications and Fees**

<input type="checkbox"/> <b>Full Page</b> (7.25 wide x 10 high) <b>\$1,600</b> <input type="checkbox"/> <b>Quarter Page</b> (3.375 wide x 4.75 high) <b>\$500</b>	<input type="checkbox"/> <b>Half Page</b> (7.25 wide x 4.75 high) <b>\$850</b> <input type="checkbox"/> <b>Business Card</b> (3.375 wide x 2.125 high) <b>\$250</b>
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**Digital Specifications:**

- Only digital files will be accepted.
- Black and white or grayscale JPEG 600 resolution at 100% size, or high resolution PDF.
- Files must be smaller than 4 MB.

**Send all ads to:** Ann Mitchell, [amitchell@ahredchair.com](mailto:amitchell@ahredchair.com)

<input type="checkbox"/> Check	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express
Credit Card Number:			
Expiration Date:		Verification Code:	
Name on credit card:			
Billing address for credit card:			
Billing City:	State:	Zip:	