

Winter 2017



Dear Sponsors and Exhibitors:

The National Association of Environmental Professionals (NAEP) and its Northwest chapter (NWAEP) cordially invite you to participate and exhibit at the NAEP 43rd Annual Conference being held March 11–14, 2018, in Tacoma, Washington. The conference will take place at the Greater Tacoma Convention and Trade Center, and a block of conference-rated sleeping rooms has been reserved at Hotel Murano. Given the desirable location between Portland and Seattle and success of prior conferences, approximately 400 environmental professionals are expected to participate. Sponsors and exhibitors will enjoy excellent exposure and networking opportunities to showcase products and services.

The exhibit hall will open formally on Sunday evening, March 11, with the Opening Networking Reception, to which all conference participants are invited. Exhibit booth and table-top setup is scheduled for Sunday afternoon. Exhibitors will be provided with an eight-by-ten pipe-and-draped booth, a table, two chairs, a wastebasket, and a company ID sign. A general services contractor (decorator) will be available to assist with any freight or additional furniture needs. Exhibits will close Wednesday afternoon, March 14.

The top four sponsor tiers (Mount Rainier, Mount Adams, Mount Hood, and Mount Baker) will receive at least one (1) complimentary full conference registration. Please see the accompanying paperwork for the tiers of sponsorship and other benefits available to sponsors. Single table-top exhibitors will receive a one-day registration to attend the conference on one of the three days. Additional registrations, of course, can be purchased at the regular conference rates.

As in past years, NAEP is offering the option of reserving a booth or table-top space only. Please see the second page of the accompanying Sponsor Levels for detailed information concerning this option. Advertising space in the final program is also available if you wish to place an ad. Pricing for advertising options in the final program is also indicated on the second page of the attachment. Please note that several of the sponsorship levels receive a complimentary ad as a benefit.

Pages four and five of this document offer you the opportunity to reserve your space. Electronic sponsorship/exhibitor registration is available on the NAEP web site.

We look forward to welcoming you to the NAEP 43rd Annual Conference in Tacoma.

A handwritten signature in black ink, appearing to read "Josh Jensen".

Josh Jensen
2018 Conference Local Chair

A handwritten signature in black ink, appearing to read "Marie C. Campbell".

Marie C. Campbell
President, NAEP

NAEP 2018 CONFERENCE SPONSOR LEVELS

MOUNT RAINIER SPONSOR \$10,000+

- Onsite private reception with the NAEP president and members of the executive committee for your employees – sponsored by NAEP
- Your logo on the NAEP web site plus link to your web site
- Exclusive recognition (OR) five minutes to discuss your company as a major sponsor at your choice of Welcome Reception, Opening Session, or Keynote Event
- Recognition on the conference app, final program and conference signage
- Sponsorship of a breakout room with in-room recognition and a literature display table
- Exhibit booth
- Four (4) full conference registrations
- Full-page advertisement on the back cover or inside front cover of the final program
- Pre- and post-conference attendee lists (excluding opt-outs)

MOUNT ADAMS SPONSOR \$7,500

- Your logo on the NAEP web site plus link to your web site
- Recognition as a major sponsor at your choice of Welcome Reception or Keynote Luncheon
- Recognition on the conference app, final program and conference signage
- Sponsorship of a breakout room with in-room recognition and a literature display table
- Exhibit booth
- Three (3) full conference registrations
- Full-page advertisement in the final program
- Pre- and post-conference attendee lists (excluding opt-outs)

MOUNT HOOD SPONSOR \$5,000

- Your logo on the NAEP web site plus link to your web site
- Recognition on the conference app, final program and conference signage
- Sponsorship of a breakout room with in-room recognition and a literature display table
- Exhibit booth
- Two (2) full conference registrations
- One-half page advertisement in the final program
- Pre- and post-conference attendee lists (excluding opt-outs)

MOUNT BAKER SPONSOR \$2,500

- Your logo on the NAEP web site plus link to your web site
- Recognition on the conference app, final program and conference signage
- One (1) table-top space
- One (1) full conference registration
- One-quarter page advertisement in the final program
- Pre- and post-conference attendee lists (excluding opt-outs)

GLACIER PEAK SPONSOR \$1,500

- Your logo on the NAEP web site plus link to your web site
- Recognition on the conference app, final program and conference signage
- One (1) business-card size advertisement in the final program
- Pre- and post-conference attendee lists (excluding opt-outs)

MOUNT JEFFERSON SPONSOR \$750

- Your logo on the NAEP web site plus link to your web site
- Recognition as a sponsor in the final program
- Pre- and post-conference attendee lists (excluding opt-outs)

NAEP 2018 CONFERENCE SPONSOR LEVELS continued

THREE SISTERS SPONSOR \$250

- Thank you for your support!
- Your name or logo on the NAEP web site plus link to your web site

EXHIBIT BOOTH – BOOTH ONLY WITHOUT SPONSORSHIP \$1,800

- Booth: Eight-feet x ten-feet
- Your logo on the NAEP web site plus link to your web site
- Recognition on the conference app, final program and conference signage
- One (1) full conference registration
- Pre- and post-conference attendee lists (excluding opt-outs)

TABLE TOP – TABLE TOP ONLY WITHOUT SPONSORSHIP \$ 1,250

- Table top: Six-feet x 30 inches
- Your logo on the NAEP web site plus link to your web site
- Recognition on the conference app, final program and conference signage
- One (1) DAY registration (You will be asked to specify which day.)
- Pre- and post-conference attendee lists (excluding opt-outs)

ADVERTISEMENTS – Specifications and fees:

- | | | |
|-----------------|---------------------------|---------|
| • Full page | (7.25 wide x 10 high) | \$1,600 |
| • Half page | (7.25 wide x 4.75 high) | \$ 850 |
| • Quarter page | (3.375 wide x 4.75 high) | \$ 500 |
| • Business card | (3.375 wide x 2.125 high) | \$ 250 |
- Only digital files will be accepted.
 - Black and white or grayscale JPEG 600 resolution at 100% size or high resolution PDF
 - Files MUST be smaller than 4 MB.

AD SUBMITTAL DEADLINE: JANUARY 19, 2018

PLEASE NOTE THAT ALL SPONSORSHIP, EXHIBIT AND TABLE TOP COMPLETED FORMS AND PAYMENT MUST BE RECEIVED PRIOR TO THE FOLLOWING DATES:

FOR INSERTION INTO THE ADVANCE PROGRAM: DECEMBER 15, 2017

FOR INSERTION INTO THE FINAL PROGRAM: JANUARY 19, 2018

Call Ann Mitchell, NAEP conference and exhibit manager, at 856-793-0782 for further information.
Email: amitchell@ahint.com



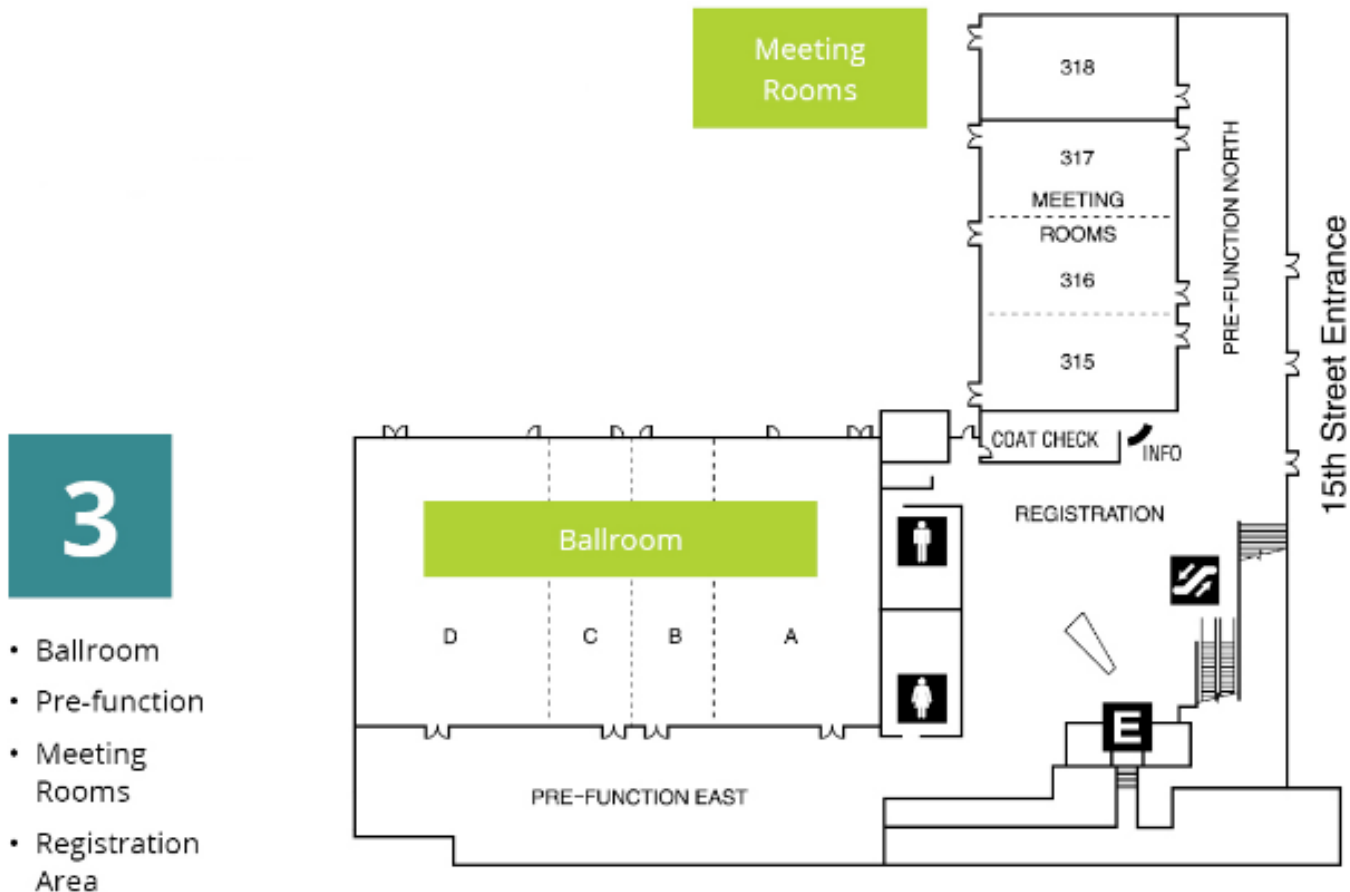
GREATER TACOMA CONVENTION AND TRADE CENTER

The NAEP 2018 Annual Conference will take place at the Greater Tacoma Convention and Trade Center.

NAEP has contracted for the entire third floor of the Center, allowing all activities to be located on one floor and within easy walking distance of one another. Attendees and exhibitors will find the location very user-friendly with floor-to-ceiling windows on both the meeting room side and the ballroom side of the floor.

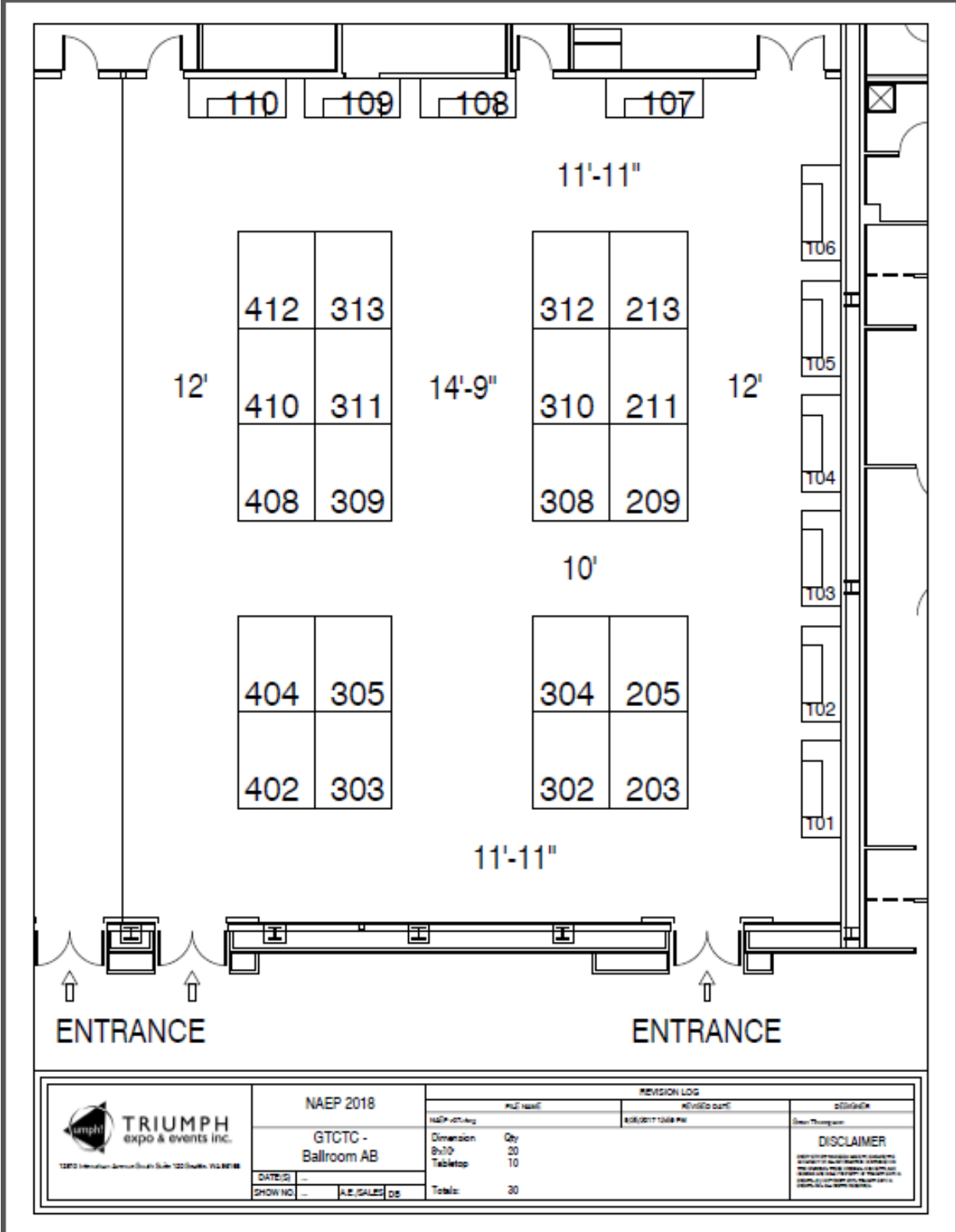
Please see the following page for a detailed floorplan of Ballroom A/B where exhibit booths and table top displays will be presented.

We look forward to welcoming you to Tacoma.





NAEP 2018
CONFERENCE
T A C O M A
WASHINGTON



TRIUMPH expo & events inc. <small>12810 International Drive, Suite 100, Seattle, WA 98148</small>	NAEP 2018 GTCTC - Ballroom AB	REVISION LOG		
	DATE: / / SHOW NO: / A.E./SALES: /	NAME: / DIMENSION: / QTY: / TABLETOP: / TOTAL: /	REVISED DATE: / / BY: /	BY: / DISCLAIMER <small>THIS IS A PRELIMINARY FLOOR PLAN. IT IS SUBJECT TO CHANGE WITHOUT NOTICE. THE CUSTOMER ACCEPTS ALL RISKS AND LIABILITIES ASSOCIATED WITH THE USE OF THIS FLOOR PLAN. THE CUSTOMER RELEASES TRIUMPH FROM ALL CLAIMS, DAMAGES, LOSSES AND EXPENSES, INCLUDING REASONABLE ATTORNEY'S FEES, ARISING OUT OF OR RESULTING FROM THE USE OF THIS FLOOR PLAN.</small>
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**NAEP 2018
CONFERENCE
TACOMA
WASHINGTON**

NAEP 2018 ANNUAL CONFERENCE

TACOMA, WA - MARCH 11 - 14, 2018

NAEP Sponsor, Exhibitor and Program Ad Registration Form

Company Name:		
Address:		
City:	State:	Zip:
Contact Name:		
Phone:	Fax:	
E-Mail:	Website:	

Sponsor Levels: *See descriptions for benefits of each category.*

___ Mount Rainier Sponsor - \$10,000 Event I wish to sponsor: ___ Welcome Reception ___ Opening Session ___ Keynote Event			
___ Mount Adams Sponsor - \$7,500 Event I wish to sponsor: ___ Welcome Reception ___ Keynote Event			
___ Mount Hood Sponsor - \$5,000	___ Mount Baker Sponsor - \$2,500	___ Glacier Peak Sponsor - \$1,500	
___ Mount Jefferson Sponsor - \$750	___ Three Sisters Sponsor - \$250	___ Exhibit Booth Only*	___ Table Top Only*
<p>Floor plan will be provided mid-summer 2017. Those sponsoring at the top three levels will have a choice of booth placement.</p> <p>*Please refer to the following page for specifications and payment information.</p>			

Exhibits:

<p>Booth (8 feet x 10 feet) \$1,800</p> <ul style="list-style-type: none"> • Booth: Eight-feet x ten-feet • Your logo on the NAEP web site plus link to your web site • Recognition on the conference app, final program and conference signage • One (1) full conference registration • Pre- and post-conference attendee lists (excluding opt-outs) 	<p>Table Top (6 feet x 30 inches) \$1,250</p> <ul style="list-style-type: none"> • Table top: Six-feet x 30 inches • Your logo on the NAEP web site plus link to your web site • Recognition on the conference app, final program and conference signage • One (1) DAY registration (You will be asked to specify which day.) • Pre- and post-conference attendee lists (excluding opt-outs)
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Ads: Specifications and Fees

_____ **Full Page** (7.25 wide x 10 high) **\$1,600**

_____ **Half Page** (7.25 wide x 4.75 high) **\$850**

_____ **Quarter Page** (3.375 wide x 4.75 high) **\$500**

_____ **Business Card** (3.375 wide x 2.125 high) **\$250**

Digital Specifications:

- Only digital files will be accepted.
- Black and white or grayscale JPEG 600 resolution at 100% size, or high resolution PDF.
- Files must be smaller than 4 MB.

Send all ads to: Ann Mitchell amitchell@ahredchair.com

Payment Information:

_____ Check	_____ Visa	_____ MasterCard	_____ American Express
Credit Card Number:			
Expiration Date:		Verification Code:	
Name on credit card:			
Billing address for credit card:			
Billing City:		State:	Zip:

Mail checks to:

NAEP
1120 Rt. 73, Suite 200
Mount Laurel, NJ 08054
Att: Ann Mitchell

Questions: Ann Mitchell
NAEP Conference Manager
Ph: 856-793-0782
E-mail: amitchell@ahredchair.com

Cancellation Policy: If written cancellation is received by December 1, 2017 a full refund MINUS a \$100 administrative fee will be given. If cancellation is received after December 1, 2017 and before February 1, 2018, an 80% refund MINUS a \$100 administrative fee will be given. After February 1, 2018 refunds will not be given.