About NAEP

The National Association of Environmental Professionals is a multidisciplinary association for professionals dedicated to the advancement of the environmental professions, a forum for state-of-the-art information on environmental planning, research and management, and a network of professional contacts and exchange of information among colleagues in industry, government, academia, and the private sector.

Who Are Our Members?

Their Jobs:
- Presidents, VPs, principals, and CEOs
- Environmental analysts, planners, scientists, and specialists
- Researchers and students
- Environmental managers, coordinators, directors, executives, and consultants
- Job seekers

Their Passions:
- NEPA practice
- Environmental assessments, regulatory compliance, land use, and environmental planning
- Cultural resources
- Transportation
- Wetlands and water resources

Their Experience in Environmental Professions:

- 16+ years: 60%
- 11-15 years: 14%
- 6-10 years: 11%
- 3-5 years: 8%
- 0-2 years: 7%

*Excluding students and non-answers

naep.org/sponsor
About the Conference

Enthusiastic environmental professionals gather each year at the NAEP Conference & Training Symposium! Taking place in Minneapolis, Minnesota, May 5–8, 2024, the NAEP Conference is the premiere event for environmental professionals nationwide.

<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>EXHIBITOR</th>
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<td>Sponsor a Conference Event</td>
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<td>Ad in Rolling Slides</td>
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Promotional Benefits

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<td>$250</td>
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<td>Name</td>
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<td>Stand-Alone Email to Attendees</td>
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<td>Stand-Alone Email to NAEP List</td>
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<td>Ad in Post-Event Survey</td>
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## Ad-Hoc Sponsorship Opportunities

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<th>LUNCH</th>
<th>SESSION</th>
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<th>ROOM</th>
<th>PARTNER</th>
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<tr>
<td>Logo on Rolling PowerPoint</td>
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<tr>
<td>Recognition on Conference Schedule (Printed &amp; Online)</td>
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<tr>
<td>Signage</td>
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<tr>
<td>Attendee List (for two (2) maximum mailings)</td>
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*Send up to two (2) additional sponsor/exhibitor representatives to the conference for $500 each.**

**Session can be a keynote or general based on preference and availability.

## Merchandise Sponsorships

### Attendee Packet Items:

- **Conference Tote Bags** | $3,500 (Limit 1) | 400 Max.
- **Lanyards** | $3,000 (Limit 1) | 400 Max.

NAEP designs, orders, and ships attendee packet materials. All attendees will receive a tote bag and lanyard upon arrival to the conference. Bags and lanyards will feature logos for both your organization and NAEP.

### Registration Desk Display:

- **Sustainable Swag** | $500 (Limit 5) | 150 Min.

You design, order, and ship your choice of branded sustainable swag (water bottles, notepads, etc.) to be displayed at the registration desk. Leftover items not claimed by attendees will be sent back with your representatives.

## The NAEP Conference & Training Symposium helps you...

- Put your organization front and center
- Increase your reach to new customers and environmental organizations
- Build strong connections with environmental leaders and decision makers
- Gain more exposure with your target market
- Find great candidates for your open positions (more than 400 environmental professionals are expected to attend this year!)
NAEP Publications

Place your custom advertisements in NAEP’s member-exclusive publications.

**Environmental Practice Bulletin**
A digital newsletter curated by the NAEP Publications Committee. It is sent quarterly to 800+ NAEP members.

- **Full Page:** 8.5” x 11” | $250
- **Half Page:** 8.5” x 4.75” | $150
- **Quarter Page:** 2.5” x 4.75” | $100

**National Desk**
NAEP partners with Environment and Energy (E&E News) Publishing, LLC to compile this bi-weekly newsletter containing updates and important environmental news for 800+ NAEP members.

- **Half Page:** 8.5” x 4.75” | $150
- **Quarter Page:** 2.5” x 4.75” | $100

Environmental Professionals Radio

NAEP Podcast hosts, Nic Frederick and Laura Thorne, talk through successes, lessons learned, and greatest challenges of the typical environmental professional. New episodes are available on Google Podcasts every Friday.

**Level 1: Lil’ Shout Out | $250**
- One sentence or 30-second plug at beginning of episode by one of the hosts
- Organization link in episode description

**Level 2: Episode Adoption | $500**
- One to three sentences at beginning and end of episode by one of the hosts
- Organization link and logo in episode description

**Level 3: Segment Spotlight | $950**
- Up to five minute chat on air with sponsor representative
- Reminder shout out by a host at the end of episode
- Organization link and logo in episode description

- Limit one of each sponsor type per episode
- Limited repeat sponsorships available
- 6 times per year (paid upfront) = 10% off
- 12 times per year (paid upfront) = 12% off*

*Advertising sponsorships available, send inquiry

Visit EPR’s website to learn more: [www.environmentalprofessionalsradio.com](http://www.environmentalprofessionalsradio.com)
New! NAEP Annual Sponsorship | $10,000
Yearly non-conference benefits

Why Sponsor Annually?

Your reach doesn’t have to end with the NAEP Conference & Training Symposium. Continue placing your organization front and center by sponsoring NAEP year-round.

Annual Sponsorship Includes

• Sliding banner ad on the NAEP homepage
• Your logo in the sidebar on the NAEP website
• Your logo in NAEP emails (does not include publication, webinar, or workshop communications)
• Your logo and company description on the NAEP website
• 1 Post on the NAEP blog
• 1 Episode adoption sponsorship of Environmental Professionals Radio ($500 value)
• 2 Event postings on the NAEP calendar
• 2 Complimentary full-page ads in the quarterly Environmental Practice Bulletin ($500 value)
• 4 Complimentary half-page ads in the bi-weekly National Desk ($600 value)

Sponsor NAEP in 2024!

Sign up online at naep.org/sponsor

Questions?
Contact the NAEP Office at office@naep.org or (206) 209-5286