



# National Association of Environmental Professionals

Be Connected

**NAEP 2024**  
*SPONSORSHIP  
OPPORTUNITIES*

# Build Stronger Connections

## with Environmental Professionals

### About NAEP

The National Association of Environmental Professionals is a multidisciplinary association for professionals dedicated to the advancement of the environmental professions, a forum for state-of-the-art information on environmental planning, research and management, and a network of professional contacts and exchange of information among colleagues in industry, government, academia, and the private sector.

### Who Are Our Members?

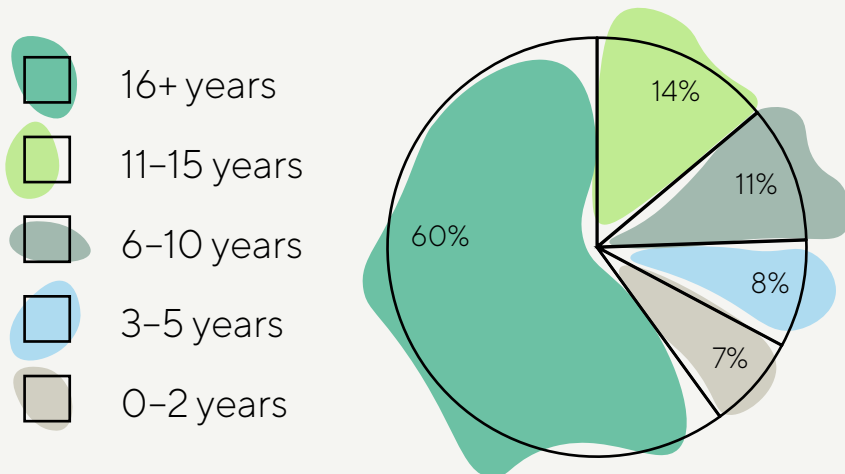
#### Their Jobs:

- Presidents, VPs, principals, and CEOs
- Environmental analysts, planners, scientists, and specialists
- Researchers and students
- Environmental managers, coordinators, directors, executives, and consultants
- Job seekers

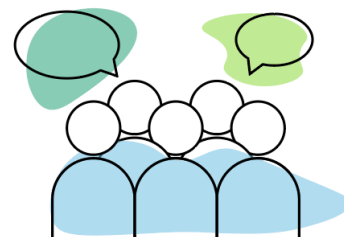
#### Their Passions:

- NEPA practice
- Environmental assessments, regulatory compliance, land use, and environmental planning
- Cultural resources
- Transportation
- Wetlands and water resources

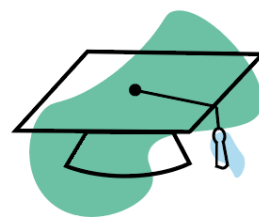
#### Their Experience in Environmental Professions:



\*Excluding students and non-answers



750+ INDIVIDUAL MEMBERS



61+ STUDENT MEMBERS



21 COMPANY MEMBERS

# NAEP Conference & Training Symposium

## 2024 Options and Opportunities

### About the Conference

Enthusiastic environmental professionals gather each year at the NAEP Conference & Training Symposium! Taking place in **Minneapolis, Minnesota, May 5-8, 2024**, the NAEP Conference is the premiere event for environmental professionals nationwide.

### Sponsorship Opportunities

	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
Limit	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Contribution Amount	\$10,000	\$7,500	\$5,000	\$2,500	\$2,000
<b>Conference Benefits</b>					
Exhibitor Table Top (6 ft.)	✓	✓	+\$750	+\$1,000	✓
Complimentary Registrations (+\$500 for additional reps)	3	2	1	1	1
Attendee List (for two (2) maximum mailings)	✓	✓	✓	✓	✓
Sponsor a Conference Event	1 of 2 Receptions	1 Break			
Venue WiFi	✓				
Ad in Rolling Slides	✓				
<b>Promotional Benefits</b>					
NEW! NAEP Annual Sponsorship Discounts (see page 5)	\$3,000	\$2,000	\$1,000	\$500	\$250
Conference Website	Logo & About	Logo & About	Logo & About	Logo	Name
Conference Mobile App	✓	✓	✓	✓	✓
Conference Signage	✓	✓	✓	✓	
Conference Emails	Logo & Link	Logo & Link	Logo & Link		
Stand-Alone Email to Attendees	✓	✓			
Stand-Alone Email to NAEP List	✓				
Ad in Post-Event Survey	✓				

# NAEP Conference & Training Symposium

Sponsorship opportunities continued

## Ad-Hoc Sponsorship Opportunities

	TRANSPORTATION	LUNCH	SESSION	BREAK	ROOM	PARTNER
Limit	3	4	4	4	TBD	Unlimited
Contribution Amount	\$3,000	\$2,000	\$1,750	\$1,500	\$1,000	\$300
Recognition on Conference Website	✓	✓	✓	✓	✓	✓
Logo on Rolling Power-Point	✓	✓	✓	✓	✓	✓
Recognition on Conference Schedule (Printed & Online)	✓	✓	✓	✓	✓	
Signage	✓	✓	✓	✓		
Attendee List (for two (2) maximum mailings)	✓	✓	✓			
Complimentary Registration	1					

\* Send up to two (2) additional sponsor/exhibitor representatives to the conference for \$500 each.

\*\* Session can be a keynote or general based on preference and availability

## Merchandise Sponsorships

### Attendee Packet Items:

**Conference Tote Bags** | \$3,500 (Limit 1) | 400 Max.

**Lanyards** | \$3,000 (Limit 1) | 400 Max.

NAEP designs, orders, and ships attendee packet materials. All attendees will receive a tote bag and lanyard upon arrival to the conference. Bags and lanyards will feature logos for both your organization and NAEP.

### Registration Desk Display:

**Sustainable Swag** | \$500 (Limit 5) | 150 Min.

You design, order, and ship your choice of branded sustainable swag (water bottles, notepads, etc.) to be displayed at the registration desk. Leftover items not claimed by attendees will be sent back with your representatives.

## The NAEP Conference & Training Symposium helps you...

- Put your organization front and center
- Increase your reach to new customers and environmental organizations
- Build strong connections with environmental leaders and decision makers
- Gain more exposure with your target market
- Find great candidates for your open positions (more than 400 environmental professionals are expected to attend this year!)



# Add-On NAEP Sponsorship Options

*Bonus non-conference benefits to increase your reach*

## NAEP National Desk Publication

Place your custom advertisements in NAEP's member-exclusive publication, the National Desk.

### *National Desk*

NAEP partners with Environment and Energy (E&E News) Publishing, LLC to compile this bi-weekly newsletter containing updates and important environmental news for 800+ NAEP members.

**Half Page:** 8.5" x 4.75" | \$150

**Quarter Page:** 2.5" x 4.75" | \$100

## Environmental Professionals Radio

NAEP Podcast hosts, Nic Frederick and Laura Thorne, talk through successes, lessons learned, and greatest challenges of the typical environmental professional. New episodes are available on Google Podcasts every Friday.

### Level 1: Lil' Shout Out | \$250

- One sentence or 30-second plug at beginning of episode by one of the hosts
- Organization link in episode description

### Level 2: Episode Adoption | \$500

- One to three sentences at beginning and end of episode by one of the hosts
- Organization link and logo in episode description

### Level 3: Segment Spotlight | \$950

- Up to five minute chat on air with sponsor representative
- Reminder shout out by a host at the end of episode
- Organization link and logo in episode description

- *Limit one of each sponsor type per episode*
- *Limited repeat sponsorships available*
- *6 times per year (paid upfront) = 10% off*
- *12 times per year (paid upfront) = 12% off\**

*\*Advertising sponsorships available, send inquiry*



Visit EPR's website to learn more:  
[www.environmentalprofessionalsradio.com](http://www.environmentalprofessionalsradio.com)

# New! NAEP Annual Sponsorship | \$10,000

Yearly non-conference benefits

## Why Sponsor Annually?

Your reach doesn't have to end with the NAEP Conference & Training Symposium. Continue placing your organization front and center by sponsoring NAEP year-round.

## Annual Sponsorship Includes

- Sliding banner ad on the NAEP homepage
- Your logo in the sidebar on the NAEP website
- Your logo in NAEP emails (does not include publication, webinar, or workshop communications)
- Your logo and company description on the NAEP website
- 1 Post on the NAEP blog
- 1 Episode adoption sponsorship of Environmental Professionals Radio (\$500 value)
- 2 Event postings on the NAEP calendar
- 4 Complimentary half-page ads in the bi-weekly *National Desk* (\$600 value)



National  
Association of  
Environmental  
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# Sponsor NAEP in 2024!

Sign up online at [naep.org/sponsor](https://naep.org/sponsor)

## Questions?

Contact the NAEP Office at [office@naep.org](mailto:office@naep.org) or (206) 209-5286