National Association of Environmental Professionals

Be Connected

NAEP 2027 SPONSORSHIP OPPORTUNITIES

Build Stronger Connections
with Environmental Professionlals

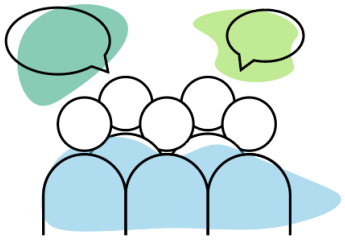
About NAEP

The National Association of Environmental Professionals is a multi-disciplinary association for professionals dedicated to the advancement of the environmental professions; a forum for state-of-the-art information on environmental planning, research, and management and a network of professional contacts and exchange of information among colleagues in industry, government, academia, and the private sector.

Who Are Our Members?

Their Jobs:

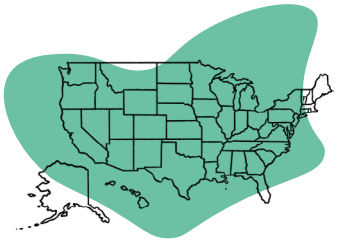
- Presidents, VPs, principals, and CEOs
- Environmental analysts, planners, scientists, and specialists
- Researchers and students
- Environmental managers, coordinators, directors, and consultants
- Job seekers



1,045+ INDIVIDUAL MEMBERS

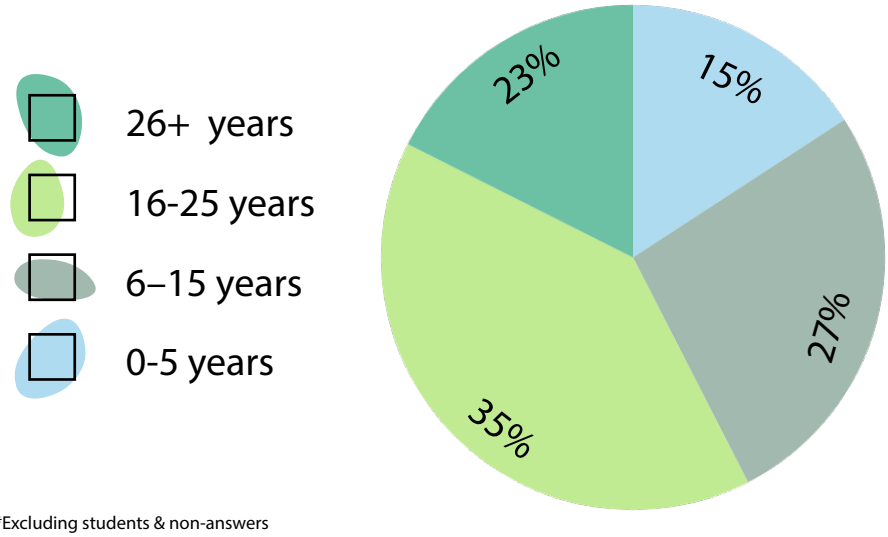
Their Passions:

- NEPA practice
- Regulatory compliance, land use, and environmental planning
- Cultural resources
- Transportation
- Wetlands and water resources
- Protected species and natural resources



19 AFFILIATED STATE CHAPTERS

Their Experience in Environmental Professions:



*Excluding students & non-answers



20 COMPANY MEMBERS

NAEP Conference & Training Symposium
2027 Options & Opportunities

About the Conference

Enthusiastic environmental professionals gather each year at the NAEP Conference & Training Symposium! Taking place in San Antonio, Texas on May 17–20, 2027, the NAEP Conference is the premiere event for environmental professionals nationwide.

Sponsorship Opportunities

	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
Contribution Amount	$10,000	$7,500	$6,000	$3,500	$2,200
Conference Benefits					
Exhibitor Table Top (6 ft.)	✓	✓	✓	✓	✓
Complimentary Registrations (+$500 for additional reps)	3	2	1	1	1
Pre and Post-Event Attendee List (for two maximum mailings)	✓	✓	✓	✓	✓
Sponsor a Conference Social Event	1 Social Event (See Page 6)	1 Break			
Ad in Rolling Slides	✓				
Promotional Benefits					
NAEP Annual Sponsorship Discounts (see page 5)	$3,000	$2,000	$1,000	$500	$250
Conference Website	Logo, About, & Link	Logo, About, & Link	Logo, About, & Link	Logo & Link	Name & Link
Conference Mobile App Listing	✓	✓	✓	✓	✓
Conference Signage	✓	✓	✓	✓	
Ad in Trade Show Highlight Email	✓	✓	✓		
Mobile App Push Notifications	3	2	1		
Conference Emails	Logo & Link	Logo & Link	Logo & Link		
Stand-Alone Email to NAEP Email Database	✓				

See benefit glossary on pages 5 & 6 to learn more.

NAEP Conference & Training Symposium
Sponsorship opportunities continued

Ad-Hoc Sponsorship Opportunities

	WIFI	TRANSPORTATION	ROOM	MEALS
Limit	1	3	4	4
Contribution Amount	$3,500	$3,000	$2.500	$2,000
Logo on Rolling PowerPoint	✓	✓	✓	✓
Recognition on Conference Schedule (Printed & Online)	✓	✓	✓	✓
Signage	✓	✓	✓	✓
Attendee List to Use for Two (2) Maximum Mailings	✓	✓	✓	✓
Complimentary Registration (1)*	✓	✓		

*Any sponsor can send up to two (2) additional sponsor/exhibitor representatives to the conference for $500 each.

See benefit glossary on pages 5 & 6 to learn more.

Additional Sponsorships

Tote Bags | $3,000 + Material Costs (1 available)

Lanyards | $3,000 + Material Costs (1 available)

EPR Live! | $1,500 (Learn More On Page 4)

Sustainable Swag | $750 (5 available)

Partner Sponsor | $500

App Push Notifications | $200

Enhance your conference sponsorship with one of our additional opportunities!

The NAEP Conference & Training Symposium helps you...

- Put your organization front and center.
- Increase your reach to new customers and environmental organizations.
- Build strong connections with environmental leaders and decision makers.
- Gain more exposure with your target market.
- Find great candidates for your open positions (more than 400 environmental professionals are expected to attend this year!)

Add-On NAEP Sponsorship Options

Bonus benefits to increase your reach

NAEP Publications

Place your custom advertisements in NAEP's member-exclusive publications.

National Desk

NAEP partners with Environment and Energy (E&E News) Publishing, LLC to compile this bi-weekly newsletter containing updates and important environmental news for 1,045+ NAEP members.

Half Page: 8.5" x 4.75" | $200
Quarter Page: 2.5" x 4.75" | $150

New! Monthly Newsletter

Place a hyperlinked ad in NAEP's new monthly newlsetter that goes out to our entire database containing 14,650+ contacts. This newsletter contains the latest updates on NAEP events and other relevant updates for environmental professionals.

Large Ad: 600x150 px| $250
Medium Ad: 600x100 px | $200
Small Ad: 600x50 px | $150

Environmental Professionals Radio

NAEP Podcast hosts, Nic Frederick and Laura Thorne, talk through successes, lessons learned, and greatest challenges of the typical environmental professional. New episodes are available on Google Podcasts every Friday.

Level 1: Lil' Shout Out | $250

- One sentence or 30 second plug at beginning of episode by one of the hosts
- Organization link in the episode description

Level 2: Episode Adoption | $500

- One to three sentences at beginning and end of episode by one of the hosts
- Organization link and logo in episode description

Level 3: Segment Spotlight | $950

- Up to five minute chat on air with sponsor representative
- Reminder shout out by a host at the end of the episode
- Organization link and logo in episode description

Level 4: EPR Live! Sponsor | $1,500

- Signage on-site at conference
- Shout out during the live recording at the conference
- Company logo will be included on the online schedule

Environmental Professionals RADIO

EPR

- Limit one of each sponsor type per episode
- Limited repeat sponsorships available
  - 6 times per year (paid upfront) = 10% off
  - 12 times per year (paid upfront = 12% off*
  *Advertising sponsorships available, send inquiry

Visit EPR's website to learn more:
www.environmentalprofessionalsradio.com

NAEP Annual Sponsorship | $10,000
Yearly non-conference benefits

Why Sponsor Annually?

Your reach doesn't have to end with the NAEP Conference & Training Symposium. Continue placing your organization front and center by sponsoring NAEP year-round.

Annual Sponsorship Includes

- Sliding banner ad on the NAEP homepage
- Your logo in the sidebar on the NAEP website
- Your logo in NAEP's Monthly Newsletter
- Your logo and company description on the NAEP website
- One post on the NAEP blog
- One episode adoption sponsorship of Environmental Professionals Radio
- Four complimentary half-page ads in the bi-weekly National Desk
- Two complimentary memberships

Benefits Glossary

Ad in Looping PowerPoint

- Your organization's logo will be included in the PowerPoint presentation that continuously loops in the general session room when programs are not taking place.

Ad in Trade Show Highlight Email to Conference Attendees

- 400X200 px advertisement or description will be placed in a pre-conference email highlighting the exhibit hall map and exhibitors.

Complimentary Registrations

- Attendees included in your sponsorship fee will not pay a registration fee for the full three day conference.

Conference Mobile App Listing

- Sponsors and exhibitors will be listed in the conference mobile app. This listing includes their logo, description, link, and exhibit booth number (if applicable). Sponsor must provide description for listing.

Exhibitor Tabletop

- A six or eight foot dressed tabletop, two chairs, and a waste basket.

Lanyards

- NAEP designs, orders, and ships lanyard materials. All attendees will receive a lanyard upon arrival at the conference. Lanyards will be double bull clip style and feature both your organization's and NAEP's logos. Sponsors are responsible for the cost of materials.

Meal Sponsor

- Sponsor one of the lunches at the conference! Sponsors will get logo recognition on signage and the conference schedule (both print and online).

Benefits Glossary
Continued

Mobile App Push Notifications

- Content provided by sponsors. Sponsor does not get to choose the timing of the push notification, but it will go out during the conference.

Partner Sponsor

- Not able to attend the conference, but still want recognition? Partner Sponsors are recognized with their company logo on the conference website, signage, and in the looping PowerPoint at the event.

Pre- and Post-Event Attendee List

- An attendee roster containing each attendee's name, title, company, and email address. You will receive this ten days before the event and ten days after the event. Please note that we allow attendees to opt out of being included in this list.

Room Sponsor

- Sponsor a session room at the conference! Sponsors will be able to have signage inside the room for the duration of the three-day conference. Sponsors can also provide swag and/or other materials to be placed in the room.

Social Event

- Platinum sponsors are able to pick from one of three receptions: Opening Reception, President's Reception, or Emerging Professionals Reception/Women in STEM at the conference! Sponsors will get premier logo recognition on signage and the conference schedule..

Stand-Alone Email to NAEP Database

- Platinum sponsors will provide content to place in an email highlighting their company that will be sent out to the entire NAEP database. NAEP must approve the content provided and will be sent out with the NAEP template.

Sustainable Swag

- Sponsors can bring their own sustainable swag to be displayed at the registration desk.

Tote Bags

- NAEP designs, orders, and ships tote bag materials. All attendees will receive a tote bag upon arrival at the conference. Design will include NAEP logo and sponsor's logo. Sponsors are responsible for the cost of materials.

Transportation Sponsor

- Transportation will be included for the Opening Reception and/or field trips. The transportation sponsor will sponsor the bus(es) for one (1) of these events and have signage included in the bus pick-up area.

Wi-Fi Sponsor

- Sponsor the conference Wi-Fi! This sponsor will be able to customize the Wi-Fi network password for the event and receive logo recognition on signage, the conference website, the mobile app, and the looping PowerPoint.

Sign up online at naep.org/sponsor