



National Association of  
Environmental Professionals  
Be Connected

**NAEP** 2021  
*Conference & Training  
Symposium*

**Sponsorship  
Prospectus**



National  
Association of  
Environmental  
Professionals

Be Connected

# **About NAEP** 2021

*As both NAEP and TRB's AEP70 Committee on Environmental Analysis and Ecology are adapting to an ever changing conference landscape, the NAEP 2021 Conference & Training Symposium will be held virtually. As a virtual event, the conference will take place over several days from May 17 - 20, 2021. Join over 300 environmental professionals for this robust conference!*

*This virtual experience will offer a unique experience for interacting with attendees. Attendees will be encouraged to participate in an NAEP passport program to maximize engagement, and we encourage you to host your own giveaways on your virtual booth pages! The Virtual Exhibit Hall will be open during the duration of this event, with designated exhibit hall hours, as well as one month after the conference.*



# ***Table of Contents***

The NAEP 2021 Conference & Training Symposium offers a variety of options to help you find the sponsorship package that best suits your company's goals and budget. Use the table of contents below to easily compare your options.

<b>Platinum Sponsorship Package</b>	4
<b>Gold Sponsorship Package</b>	5
<b>Silver Sponsorship Package</b>	6
<b>Bronze Sponsorship Package</b>	7
<b>Lunch-On-Us Sponsorship</b>	8
<b>Coffee-On-Us Sponsorship</b>	9
<b>Keynote Sponsor</b>	10
<b>Partner Sponsor</b>	11
<b>Exhibitor Package</b>	12

# ***Platinum Sponsorship***

***Four Available***

**\$5,000**

- Your logo on the NAEP website linked to your website
- Platinum Exhibitor Package with recognition as Platinum Sponsor and priority Platinum Sponsor placement in virtual exhibit hall
- Individual Platinum Sponsor advertisement displayed during intro and break
- Thirty (30) second video ad to be played during a conference break
- Recognition in rolling break-time slide show
- Opportunity to be a guest on the NAEP Podcast
- Five (5) full conference registrations
- Two (2) full-page ads in NAEP Newsletter
- Pre- and post-conference attendee lists (excluding opt-outs). Attendees to be contacted no more than two (2) times.

# Gold Sponsorship

**Four Available**

\$3,750

- Your logo on the NAEP website linked to your website
- Gold Exhibitor Package with recognition as Gold Sponsor and priority Gold Sponsor placement in virtual exhibit hall
- Recognition as a Gold Sponsor during conference intro and break
- Fifteen (15) second video ad to be played during a conference break
- Recognition in rolling break-time slide show
- Opportunity to run a 15 second ad on the NAEP Podcast
- Four (4) full conference registrations
- Two (2) half-page ads in NAEP Newsletter
- Pre- and post-conference attendee lists (excluding opt-outs). Attendees to be contacted no more than two (2) times.

# ***Silver Sponsorship***

***Four Available***

**\$2,500**

- Your logo on the NAEP website linked to your website
- Silver Exhibitor Package with recognition as Silver Sponsor and Silver Sponsor placement in virtual exhibit hall
- Recognition as a Silver Sponsor during conference intro and break
- Recognition in rolling break-time slideshow
- Three (3) full conference registrations
- Two (2) quarter-page ads in NAEP Newsletter
- Pre- and post-conference attendee lists (excluding opt-outs). Attendees to be contacted no more than two (2) times.

# ***Bronze Sponsorship***

***Four Available***

\$1,250

- Your logo on the NAEP website linked to your website
- Bronze Exhibitor Package with recognition as Bronze Sponsor and Bronze Sponsor placement in virtual exhibit hall
- Recognition in rolling break-time slide show
- Two (2) full conference registrations

# ***Lunch-On-Us Sponsor***

## ***Three Available***

\$5,000

- Opportunity to share sponsor ad during break
- Recognition in rolling break-time slide show
- Your logo on the NAEP website linked to your website
- Food delivery gift cards electronically distributed to all attendees with message from sponsor (\$12 value card)
- Recognition on website
- Pre- and post-conference attendee lists (excluding opt-outs). Attendees to be contacted no more than two (2) times.



# Coffee-On-Us Sponsor

**Three Available**

\$2,500

- Opportunity to share sponsor ad during break
- Recognition in rolling break-time slide show
- Your logo on the NAEP website linked to your website
- Coffee shop gift cards electronically distributed to all attendees with message from sponsor (\$5 value card)
- Recognition on website
- Pre- and post-conference attendee lists (excluding opt-outs). Attendees to be contacted no more than two (2) times.

# ***Keynote Sponsor***

***Two Available***

**\$1,000**

- Introduce the session presenter and topic
- Recognition in rolling break-time slide show
- Your logo on the NAEP website linked to your website
- Pre- and post-conference attendee lists (excluding opt-outs). Attendees to be contacted no more than two (2) times.

# ***Partner Sponsor***

## ***Unlimited Opportunities***

\$300

- Your logo on the NAEP website linked to your website
- Recognition in rolling break-time slide show

# ***Exhibitor***

## ***Unlimited Opportunities***

\$750

- Basic Exhibitor Package in Virtual Exhibit Hall
  - [View Sample Virtual Exhibit Booth](#)
- Your logo on the NAEP website linked to your website
- Recognition in rolling break-time slide show
- Pre- and post-conference attendee lists (excluding opt-outs). Attendees to be contacted no more than two (2) times.



National  
Association of  
Environmental  
Professionals  
Be Connected

Thank You  
in Advance  
for Your  
Support