



National
Association of
Environmental
Professionals

Be Connected

NAEP Opportunities: Involvement, Engagement, Leadership

*A webinar for those wishing to know more, do
more, and become more with NAEP*



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Welcome

- Thank you for joining us today
- Today's Presenters are:
 - Ron Deverman, Chair, NAEP Leadership Development
 - Marie Campbell, Immediate Past President, NAEP
- With Personal Stories shared by:
 - Betty Dehoney, NAEP President
 - Michelle Rau, NAEP Secretary



Agenda

- NAEP Overview
- Volunteer Opportunities
 - Committees
 - Strategic Pillar Groups
- Personal Stories
- Get Involved / Stay Involved!
- Upcoming Events

Marie Campbell, Sapphos Environmental, Inc. President



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- NAEP Immediate Past President; 35 years experience in environmental compliance
- Served as Acting Chief, Environmental Resources Branch, U.S. Army Corps of Engineers
- Firm received 2012 California Governor's Environmental and Economic Leadership Award and California Air Resources Board Climate Action Leader Award
- MA, University of California, Los Angeles, Geography
- BA, University of California, Los Angeles, Ecosystems



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Mission Statement

- Our mission is to be the interdisciplinary organization dedicated to developing the highest standards of ethics and proficiency in the environmental professions.
- Our members are public and private sector professionals who promote excellence in decision-making in light of the environmental, social, and economic impacts of those decisions.



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National/ 18 affiliated chapters

1. Alaska AEP
2. Arizona AEP
3. California AEP
4. Florida AEP
5. Georgia
6. Hawaii AEP
7. Idaho AEP
8. Illinois AEP
9. Mid-America AEP
10. Mid-Atlantic Region AEP
11. Minnesota AEP
12. North Carolina AEP
13. North Texas AEP
14. Northwest AEP
15. Pennsylvania AEP
16. South Texas
17. Tennessee AEP
18. Texas AEP



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Benefits: Publications

- ***News for the Environmental Professional:*** Our official NAEP e-newsletter, featuring a letter from the NAEP president, NEPA & other updates, & other NAEP-related news
- ***NAEP's National Desk:*** A bi-weekly newsletter with featured articles from E&E Publishing (or Greenwire) sent directly to NAEP members via email



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Benefits: archives/ reports

- **NEPA Annual Reports**
- **Environmental & Energy Reports** completed by our NAEP committees, located in the Member Center.
- **Special Reports**
 - Best Practice Principles for Environmental Assessments
 - Cohen NEPA Summit Report and Updates
- **NAEP Response to CEQ and Agency Rulemaking**



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Benefits: professional development

- **NEPA Practice Group-Monthly Call**
- **Advanced NEPA Workshop**
- **NAEP Webinar Series**
 - **Annual NEPA Case Study Review**
 - **Council on Environmental Quality Legislative Update**
 - **Practitioner Issues**
- **APU/NAEP Free Webinar Series**
- **NAEP Career Center**



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Benefits:
networking
Annual
conference

2020 NAEP Conference and Training Symposium

Save the Date!

Monday, May 18th – Thursday, May 22nd, 2020



The Westin Fort Lauderdale Beach Resort

Volunteers are Valued



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- You are the Life Blood of Our Association's Success
- You are Important to the Growth of the Professions

NAEP Volunteer Opportunities



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- Engage at Chapter and National Level
- Join Committees, Strategic Pillar Groups, Event Planning, Be a Board Director
- Participate in Chapter and National Events

Interested To Get Involved?



NAEP Committees and Their Missions

- Education – Webinars, Career Development, International
- Membership – Chapter Interface, Marketing, Member Benefits

NAEP Committees and Their Missions



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- Awards – Environmental Excellence, Zirzow Student, Roberts Scholarship
- Conference – Permanent, Individual Year





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NAEP Committees and Their Missions

- Operations/Leadership – Finance, Elections, Executive Committee
- Chapters – Affiliated Members, Students



NAEP Committees and Their Missions

- Environmental Policy – Energy, Sustainability, NEPA Practice
- Communications – External, Internal, Publications

2015-2019 Strategic Plan



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A strategic initiative to guide NAEP –

Four pillars of focus:

- Chapter Development,
- Marketing and Communications,
- Publications, and
- Internal Leadership Development (within NAEP).

NAEP Strategic Plan

Chapter Development

Investing in Our Chapters



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- NAEP's network of chapters does vital work in their local communities.
- NAEP works with local chapters to strengthen the organization's impact on the communities we serve.

Lead: Bill Plumpton

wplumpton@GFNET.com

Strategic Pillar UPDATES!

CHAPTER DEVELOPMENT

Investing in Our Chapters

Three Audacious Goals:

- Increase NAEP's Chapter footprint
- Increase Chapter participation in Chapter Committee activities
- Increase Chapter participation in NAEP activities and initiatives

NAEP Strategic Plan Marketing and Communications



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Investing in Telling Our Story

- NAEP is committed to strengthening how we tell our story and how we explain our impact on the environmental professions.
- NAEP has undertaken a bottom-up review on how we approach communications.
- NAEP has become more responsive to the evolving ways in which our members and the broader community want to hear from NAEP.

Lead: David Mattern

DMattern@parametrix.com

Strategic Pillar UPDATES!



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MARKETING and COMMUNICATIONS

Investing in Telling Our Story

CURRENT OBJECTIVES:

- NEPA Search Tool
 - Refine search tool and add content
 - Add resource materials
 - Webinars
 - Annual NEPA Reports
- Rebranding to develop and present who and what NAEP is.

NAEP Strategic Plan Publications

Investing in Sharing Impactful Information



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- NAEP's publications are important channels for sharing key research, success stories, and new resources that members and non-members alike can use.
- NAEP performed a strategic review of NAEP's publications with an eye towards strengthening the ability of each title to share impactful information.

Lead: Betty Dehoney

Betty.Dehoney@hdrinc.com

NAEP Strategic Plan Internal Leadership Development



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Investing in Each Other

- NAEP is committed to growing the number of committed volunteers.
- NAEP is invested in finding and growing the next generation of volunteers.
- NAEP empowers the individual in their personal and professional pursuits.
- NAEP knows our membership is what drives and strengthens NAEP in the long run.

Lead: Ron Deverman

rdeverman@hntb.com

Strategic Pillar UPDATES!



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INTERNAL LEADERSHIP DEVELOPMENT (within NAEP) *Investing in Each Other*

CURRENT OBJECTIVES:

- Increase Collaboration with
 - Chapters Committee
 - Marketing/Communications Initiatives
 - Membership Committee
 - NAEP Leadership Blog – NAEP Fellows
- Continue collaboration with the APU Student Chapter through participation on their monthly calls
- Outreach to those interested in getting more involved as a result of these webinars

Personal Stories from NAEP Members



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*We are excited to share with you at
this time some personal, verbal
testimonies from
NAEP Volunteers...*

Betty Dehoney, CEP, ENV SP, PMP- NAEP President



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- President of NAEP/ Publications Pillar Chair
- AEP Legislative Review Committee
- Board of Trustee for ABCEP



BETTY DEHONEY, CEP, PMP, ENV SP

**HDR VICE PRESIDENT, PRINCIPAL
PROFESSIONAL ASSOCIATE**

- 30+ years conducting environmental studies
- Manages complex, controversial projects
- Maintains sensitivity to the potential for litigation
- Approaches each project with an eye to preventing a viable challenge under the environmental process
- Part of the ES&P principals group, which provides:
 - Subject-matter expertise
 - Industry-recognized reputation for professional accomplishment
 - Strong reputation of leadership

Would I Be An Environmental Specialist If I Knew Then What I Know Now - YES



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- Job is always changing-
new laws, science,
different projects
- Lots of opportunities to
keep learning new things
- Create your own position
- Take chances to try new
things
- If you like puzzles or
creating solutions to
problems-this is your job
- Never been bored

	COMPANY SERVICES				OPERATIONS MANAGEMENT		TECHNICAL & PROJECT MANAGEMENT			BUSINESS GROUP MANAGEMENT		
OFFICIALS & MANAGERS	Company Controller				Domestic Director of Operations International Director of Operations		Professional Services Director			Business Group Director		
					Area Manager Managing Director		Business Group Professional Services Director			Regional BG Director	Client Development Director	Market Sector Leader
	Domestic Controller	International Controller	Quality Office Director	Marketing Services Director	Department Manager		Principal in Charge	Principal Project Manager	BG Business Class Director	Area BG Director	Area Marketing Manager	Sr. Pursuit Leader
					Managing Principal/Assistant Department Manager					Sr. Marketing Manager Pursuit Manager		
	Area Controller	Business Group Controller		Section Manager (MS)	Section Manager					Business Group Area Manager SoCal FERM		
PROFESSIONALS				Director of Design Marketing Services	Office Manager		Area Business Class Leader					
	Accounting Business Manager		Regional Quality Director	Assistant Marketing Manager			Business Class Leader SoCAL ERM					
				Program Coordinator			BDCP Large Project Manager (40M)					
	Department Accountant			Sr. Graphic Designer Sr. Marketing Coord. Reg. Marketing Coord.			West Region Resources Environmental water Project Delivery Leader/West Region Env/Principal Env Planner Cross Sector/SW Regional Lead Cross Sector					
				Graphic Designer Marketing Coordinator			Technical Professional I					
TECHNICIANS							Senior Technician					
	Project Controller			Marketing Assistant			Technician					
					Intern		Intern					
ADMINISTRATIVE & CLERICAL	Administrative Office Manager											
	Receptionist											



Betty Dehoney

Michelle Rau, MBA, PMP

NEPA Practice Lead- Jacobs

Engineering

Senior Project Manager



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- Secretary of NAEP
- NAEP Publications and Education Committees
- 20+ Years Experience in Environmental Planning



How did I get here?

- B.S. Ecology & Evolutionary Biology – University of Pittsburgh
- Bureau of Land Management- Land Restoration Intern
- US Army – Land Rehabilitation and Maintenance Coordinator
- M.B.A- University of Colorado
- Married a Soldier
- Became a consultant...

Some Amazing Projects



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Pacific Air Force- Australia



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National Science Foundation Greenbank, West Virginia

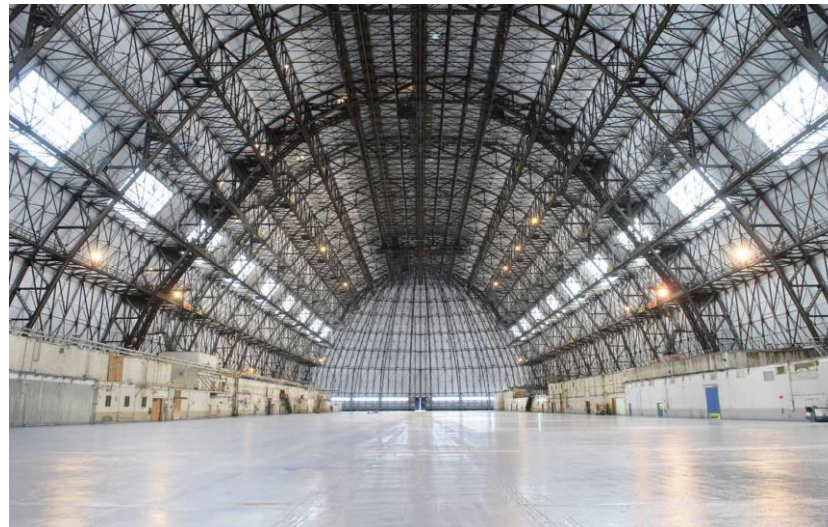


DARPA Akron, Ohio



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Radioisotope Heater Units NASA



Would I Be An Environmental Specialist If I Knew Then What I Know Now - YES



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- Intellectual curiosity will take you far
- Job is always changing- new laws, science, different projects
- Lots of opportunities to keep learning new things
- Take the chance and try new things
- If you like puzzles or creating solutions to problems- you have found the right place
- Never been bored



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Get Involved.

Stay Involved!

Rewards and Benefits of Being Involved



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- Respect, Professional Dialogue, Committed Follow-Through
- Professionals with Similar Interests, Life Relationships
- Experiential Learning, Cutting Edge Ideas and Solutions
- Greater Professional Impact and Influence

Rewards and Benefits of Being Involved



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- Project and Career Support, Creative Problem-Solving
- Agency Contacts and Access to Trending Guidance at Local, Regional and National Levels
- Energized Teams, Leadership Accountability
- Expanded Context for Your Team or Project Performance

Six Key Results of the Volunteer's Journey



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- Achieving Purpose – Pursuit of Professional Core Values
 - (Respect, Ethics, Trust)
- Achieving Knowledge – Gaining Experience and Expertise

Six Key Results of the Volunteer's Journey



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- Gaining New Self-Awareness – Looking Into a Clear Light
- Receiving Appreciation – Respect and Support for a Job Well Done

Six Key Results of the Volunteer's Journey



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- Realizing Career Growth – Connections and Life-Long Learning
- Achieving Wisdom – Alignment, Balance and Insight



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What Will Your Story Be?



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Call to Action!

Want to learn more?

Want to give back and get involved?

Want to join?

Contact:

Ron Deverman at rdeverman@hntb.com



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Questions?



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Contact us

**Monday – Friday, 8:30 AM –
5:00 PM**

Toll Free: (206) 209-5286

Fax: 206-367-8777

Email: office@naep.org

Address:

2150 N 107th St. #205

Seattle, WA 98133

The background of the slide is a vibrant photograph of a tropical waterfront. In the foreground, there are several tall palm trees and lush greenery along a paved walkway with benches. A body of water is visible in the lower right. In the background, two prominent modern skyscrapers with blue glass facades rise into a clear blue sky with scattered white clouds. A large, semi-transparent white triangle is overlaid on the image, pointing downwards from the top center, serving as a backdrop for the text.

SAVE THE DATE

NAEP Annual Conference and Training Symposium

May 18–22, 2020
Westin Fort Lauderdale Beach Resort
Fort Lauderdale, Florida